

# GRAVITY

DIGITAL WALLS





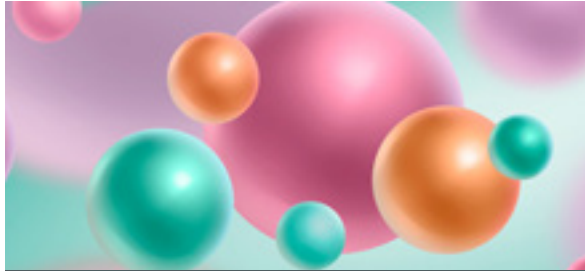
## Drawn Together

Inspired by the natural phenomenon for which it's named, Gravity Digital Walls draws together the best of eye-catching design, on-trend color palettes, and cutting edge wallcovering solutions. Choose a standard pattern for quick, easy specifying, or customize it to create a one of a kind showpiece. Select a basic, top quality vinyl, mylar, or window film, get creative with non-PVC material solutions, acoustic panels, translucent FRPs, and more.

[Welcome to Gravity Digital Walls.](#)



4 Arches



10 Bubbly



14 Elbows



20 Garden Party



24 New Wave



28 Modern Classical



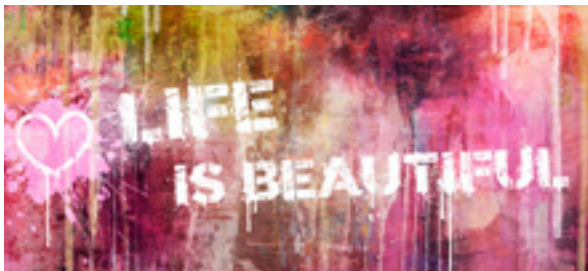
32 Hillside



38 Mountains



42 Applique Word Wall



44 Life is Beautiful



48 Pop Arts Map



50 Topography Map



54 Hoopla



58 Satellite



60 Vintage TV Wall



62 Tree Series



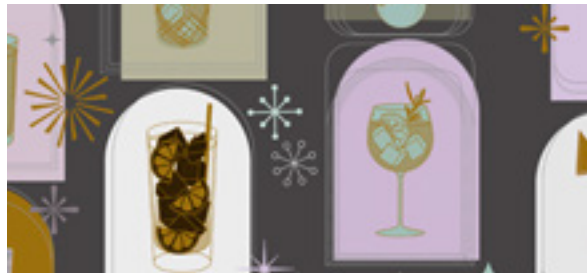
66 One World



68 Woodland Chevron



72 Flower Power



76 Cocktails



78 Steampunk



80 Engineered



82 Summertime



88 Snack Time



G5-02-04 • Arches • Red Alert



G5-02-01 • Arches • Confetti

TWV-C-IL



G5-02-04 • Arches • Red Alert

TWV-C-IL



G5-02-02 • Arches • Fall Foliage

TWV-C-IL



G5-02-05 • Arches • Southwest

TWV-C-IL



G5-02-03 • Arches • Lavender Sky

TWV-C-IL



G5-02-06 • Arches • Wild Willow

TWV-C-IL



G5-02-06 • Arches • Wild Willow



G5-02-03 • Arches • Lavender Sky





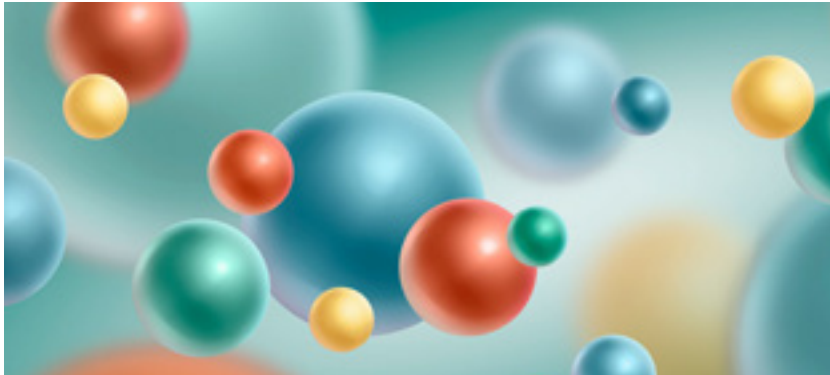
G5-02-05 • Arches • Southwest



G5-02-02 • Arches • Fall Foliage

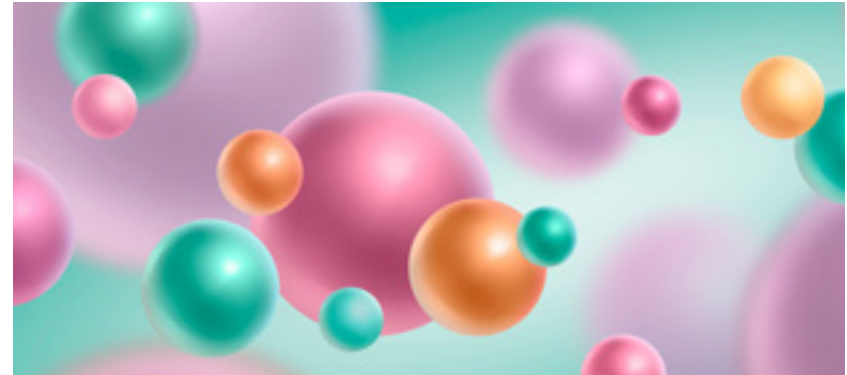


G5-11-01 • Bubbly • Capri Sun



G5-11-01 • Bubbly • Capri Sun

TWV-C-IL



G5-11-04 • Bubbly • Summer

TWV-C-IL



G5-11-02 • Bubbly • Ether

TWV-C-IL



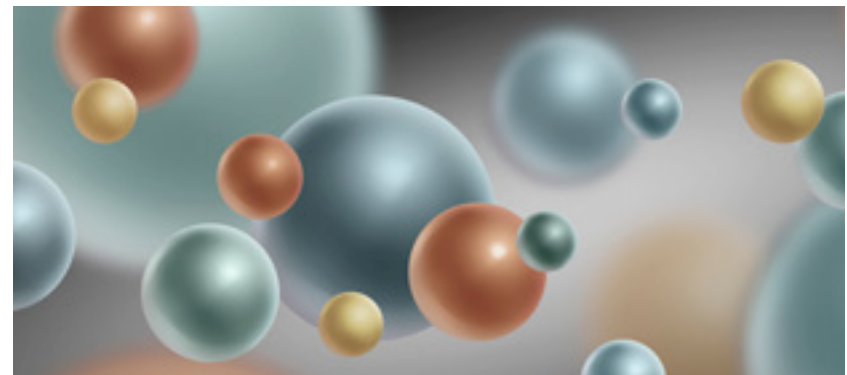
G5-11-05 • Bubbly • Sunkist

TWV-C-IL



G5-11-03 • Bubbly • Lavender Sky

TWV-C-IL



G5-11-06 • Bubbly • Soft Metallic

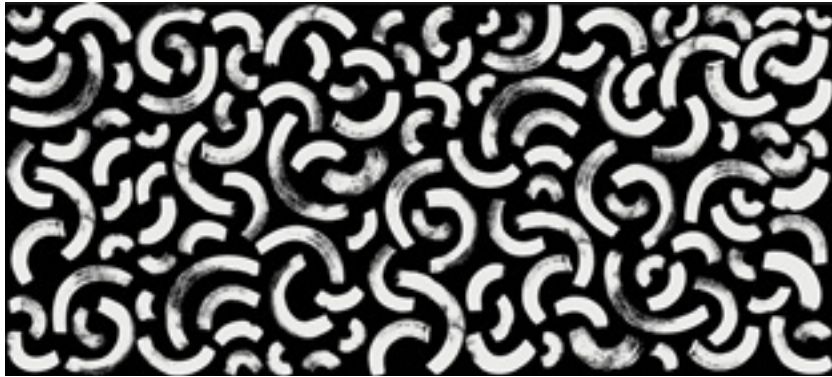
SSM-C-IL



G5-11-05 • Bubbly • Sunkist



G5-11-04 • Bubbly • Summer



G5-03-01 • Elbows • Black

TWV-C-IL



G5-03-04 • Elbows • Sea Glass

TWV-C-IL



G5-03-02 • Elbows • Lavender Sky

TWV-C-IL



G5-03-05 • Elbows • White

TWV-C-IL



G5-03-03 • Elbows • Rainbows

TWV-C-IL



G5-03-06 • Elbows • Mixed Metals

SSM-CA-U



G5-03-07 • Elbows • Rainbow Window Film

PWF-CWC



G5-03-08 • Elbows • Frosted Window Film

PWF-C



G5-03-05 • Elbows • White





G5-03-04 • Elbows • Sea Glass



G5-03-02 • Elbows • Lavender Sky



G5-03-06 • Elbows • Mixed Metals



G5-03-03 • Elbows • Rainbows



G5-05-01 • Garden Party • Black & White

TWV-C-IL



G5-05-02 • Garden Party • Black & White Word Wall

TWV-C-IL



G5-05-07 • Garden Party • Bold



G5-05-03 • Garden Party • Blush

TWV-C-IL



G5-05-04 • Garden Party • Blush Word Wall

TWV-C-IL



G5-05-05 • Garden Party • Deep Sea

TWV-C-IL



G5-05-08 • Garden Party • Bold Word Wall

TWV-C-IL



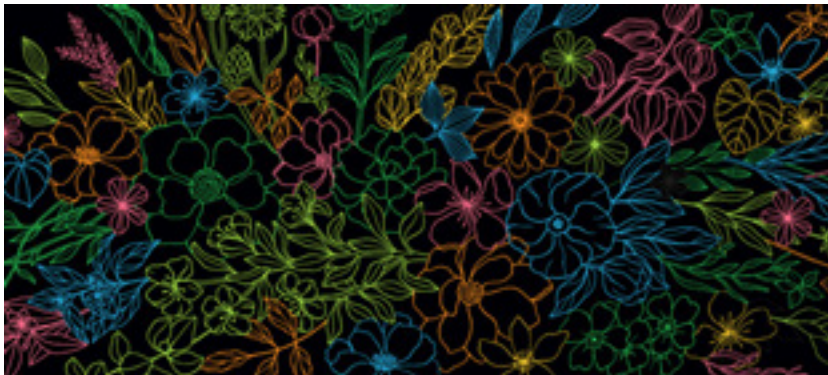
G5-05-06 • Garden Party • Deep Sea Word Wall

SSM-WC-IL



G5-05-09 • Garden Party • Ocean

TWV-C-IL



G5-05-07 • Garden Party • Bold

TWV-C-IL



G5-05-10 • Garden Party • Ocean Word Wall

TWV-C-IL

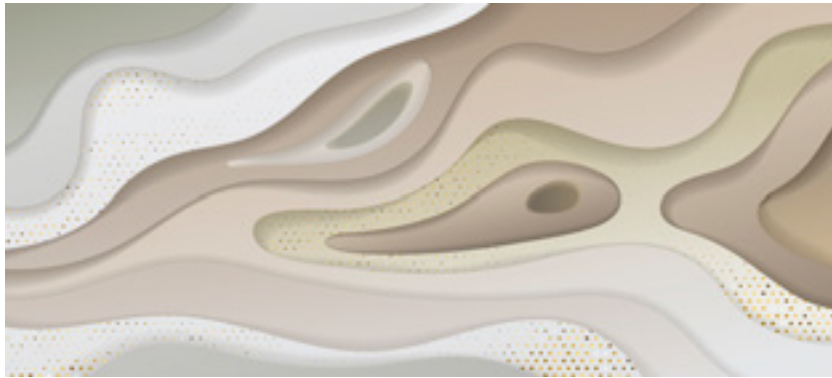


G5-05-03 • Garden Party • Blush



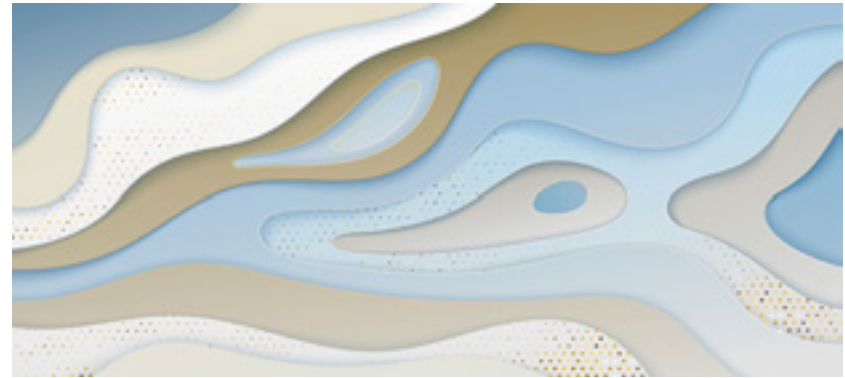
G5-05-08 • Garden Party • Bold Word Wall





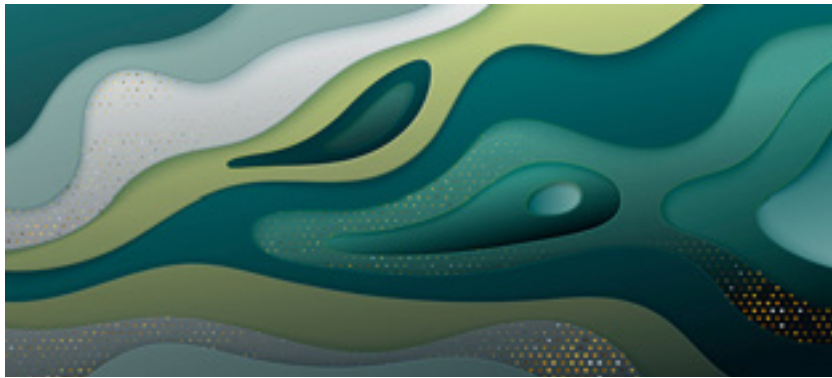
G5-01-01 • New Wave • Agate Grey

TWV-C-IL



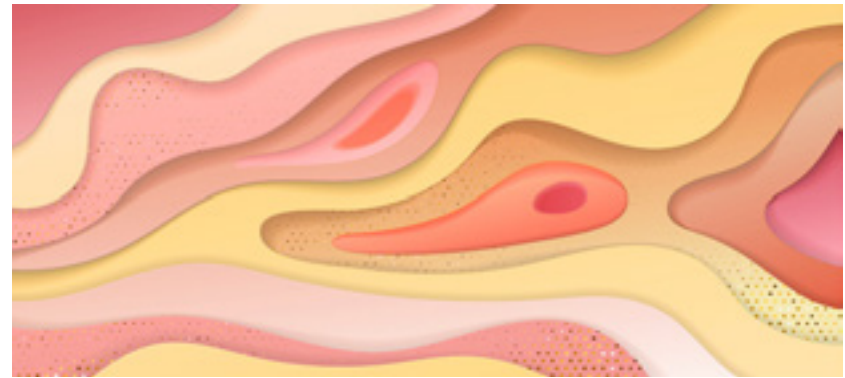
G5-01-04 • New Wave • Sun & Sky

TWV-C-IL



G5-01-02 • New Wave • Deep Sea

TWV-C-IL



G5-01-05 • New Wave • Sunrise

TWV-C-IL



G5-01-03 • New Wave • Summer

TWV-C-IL



G5-01-06 • New Wave • Granite

SSM-C-IL



G5-01-03 • New Wave • Summer



G5-01-02 • New Wave • Deep Sea



G5-01-04 • New Wave • Sun & Sky



G5-13-07 • Modern Classical • Summer



G5-13-01 • Modern Classical • Art Deco



G5-13-01 • Modern Classical • Art Deco

TWV-C-IL



G5-13-02 • Modern Classical • Blue Waves

TWV-C-IL



G5-13-05 • Modern Classical • Red Alert

TWV-C-IL



G5-13-03 • Modern Classical • Gooseberry

TWV-C-IL



G5-13-06 • Modern Classical • Copper

SSM-WC-IL



G5-13-04 • Modern Classical • Magenta

TWV-C-IL



G5-13-07 • Modern Classical • Summer

SSM-WC-IL

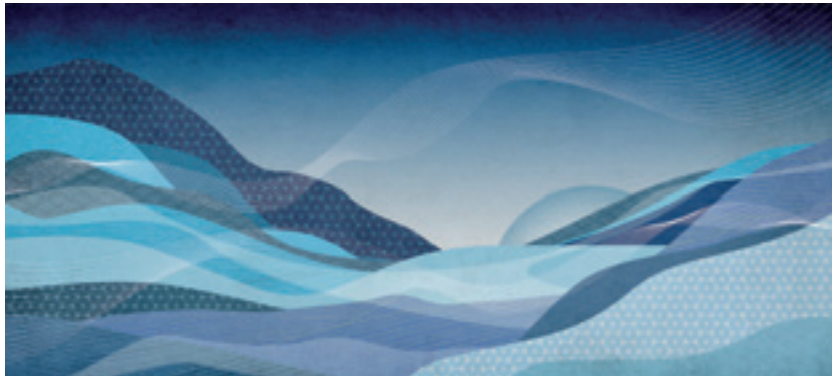


G5-13-04 • Modern Classical • Magenta



G5-13-06 • Modern Classical • Copper





G5-07-01 • Hillside • Blue Dream

TWV-C-IL



G5-07-04 • Hillside • Red Alert

TWV-C-IL



G5-07-02 • Hillside • Capri Sun

TWV-C-IL



G5-07-05 • Hillside • Soft Spring

TWV-C-IL



G5-07-03 • Hillside • Lemon Zest

TWV-C-IL



G5-07-06 • Hillside • Ocean

TWV-C-IL



G5-07-05 • Hillside • Soft Spring



G5-07-01 • Hillside • Blue Dream



G5-07-02 • Hillside • Capri Sun



G5-07-04 • Hillside • Red Alert



G5-07-03 • Hillside • Lemon Zest



G5-08-05 • Mountains • Teal Moss



G5-08-01 • Mountains • Soft Evergreen

TWV-C-IL



G5-08-04 • Mountains • Patisserie

TWV-C-IL



G5-08-02 • Mountains • Summer

TWV-C-IL



G5-08-05 • Mountains • Teal Moss

TWV-C-IL



G5-08-03 • Mountains • Gray

TWV-C-IL



G5-08-06 • Mountains • Wild Willow

TWV-C-IL



G5-08-02 • Mountains • Summer



G5-08-04 • Mountains • Patisserie





G5-04-01 • Applique Word Wall • Creative Minds



G5-04-01 • Applique Word Wall • Creative Minds



TWV-C-IL G5-04-02 • Applique Word Wall • Good Things

TWV-C-IL



G5-04-02 • Applique Word Wall • Good Things



G5-09-01 • Life is Beautiful • Crimson



G5-09-01 • Life is Beautiful • Crimson

TWV-C-IL



G5-09-04 • Life is Beautiful • Red Alert

TWV-C-IL



G5-09-02 • Life is Beautiful • Deep Sea

TWV-C-IL



G5-09-05 • Life is Beautiful • Industrial

SSM-WC-IL



G5-09-03 • Life is Beautiful • Street Smart

TWV-C-IL



G5-09-05 • Life is Beautiful • Industrial



G5-09-03 • Life is Beautiful • Street Smart



G5-10-04 • Pop Art Map • Moss



G5-10-01 • Pop Art Map • Brights

TWV-C-IL



G5-10-04 • Pop Art Map • Moss

SSM-WCA-U



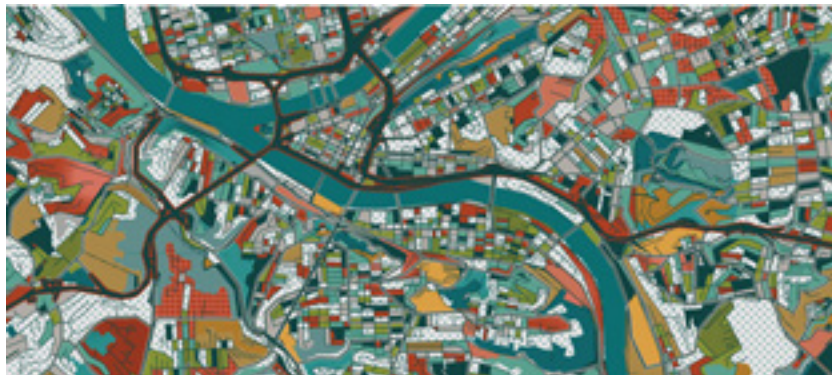
G5-10-02 • Pop Art Map • Canary

TWV-C-IL



G5-10-05 • Pop Art Map • Window Film Brights

PWF-CCA



G5-10-03 • Pop Art Map • Sante Fe

TWV-C-IL

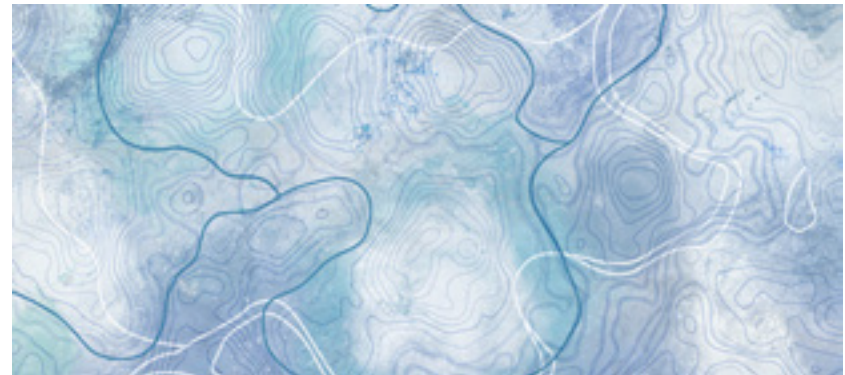




G5-14-03 • Topography Map • Fog

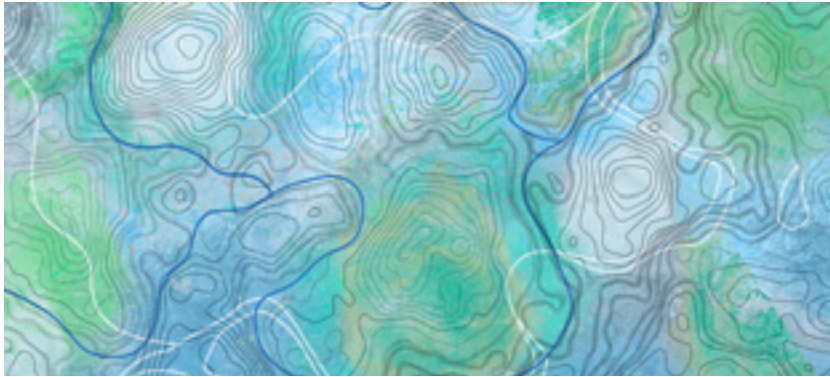


G5-14-05 • Topography Map • Heat Wave



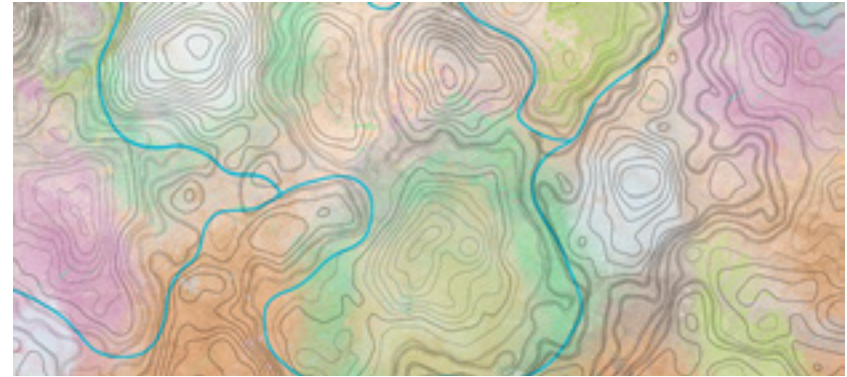
G5-14-01 • Topography Map • Blueprint

TWV-C-IL



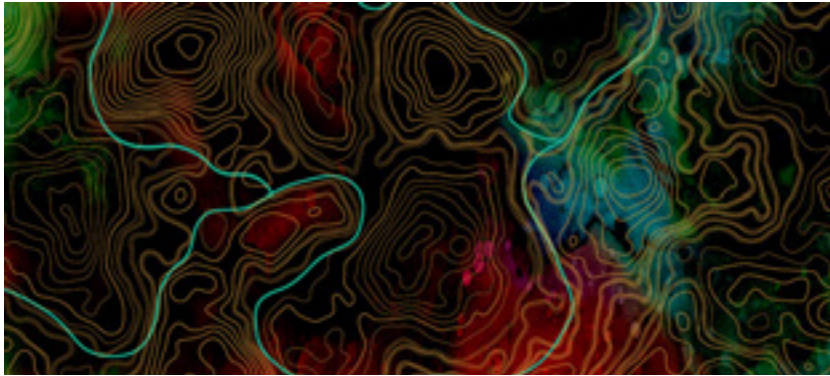
G5-14-01 • Topography Map • Ocean

TWV-C-IL



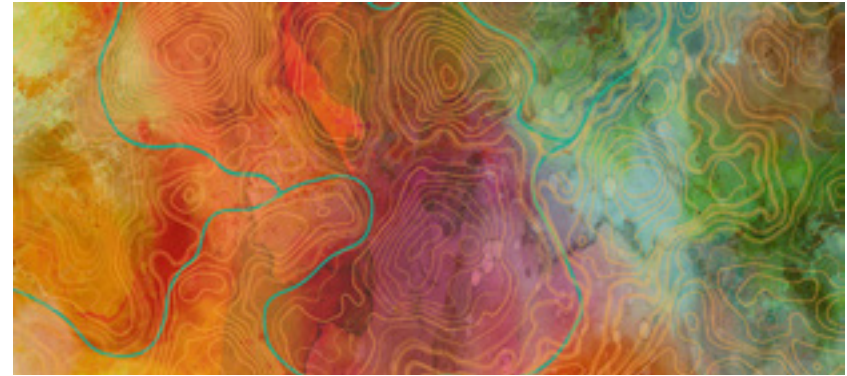
G5-14-04 • Topography Map • Spring

TWV-C-IL



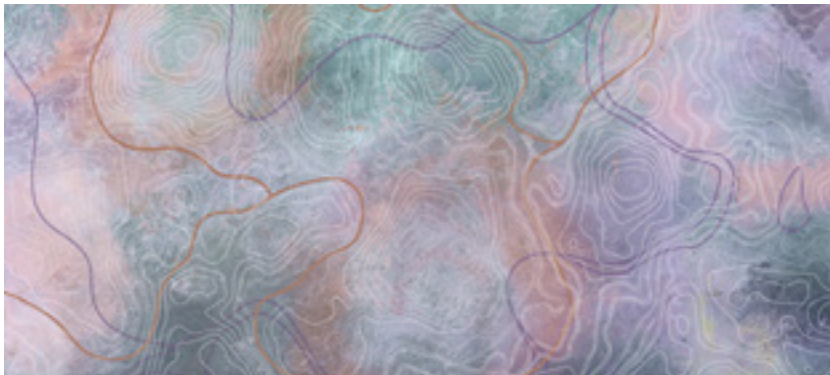
G5-14-02 • Topography Map • Orbit

TWV-C-IL



G5-14-05 • Topography Map • Heat Wave

SSM-WC-IL



G5-14-03 • Topography Map • Fog

TWV-C-IL



G5-14-06 • Topography Map • Red Alert

TWV-C-IL



G5-14-01 • Topography Map • Ocean



G5-14-04 • Topography Map • Spring



G5-12-02 • Hoopla • Brights



G5-12-01 • Hoopla • Blossom

TWV-C-IL



G5-12-04 • Hoopla • Zest

TWV-C-IL



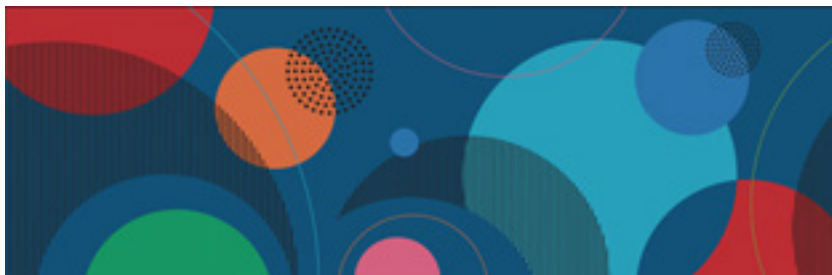
G5-12-02 • Hoopla • Brights

TWV-C-IL



G5-12-05 • Hoopla • Summer Window Film

PWF-CC



G5-12-03 • Hoopla • Primary

TWV-C-IL



G5-12-01 • Hoopla • Blossom



G5-12-04 • Hoopla • Zest





G5-15-05 • Satellite • Summer



G5-15-01 • Satellite • Blueberry

TWV-C-IL



G5-15-04 • Satellite • Sherbert

TWV-C-IL



G5-15-02 • Satellite • Ocean

TWV-C-IL



G5-15-05 • Satellite • Summer

TWV-C-IL



G5-15-03 • Satellite • Primary

TWV-C-IL



G5-15-02 • Satellite • Ocean



G5-15-03 • Satellite • Primary



G5-18-02 • Vintage TV Wall • Poster



G5-18-01 • Vintage TV Wall • Glitch

TWV-C-IL



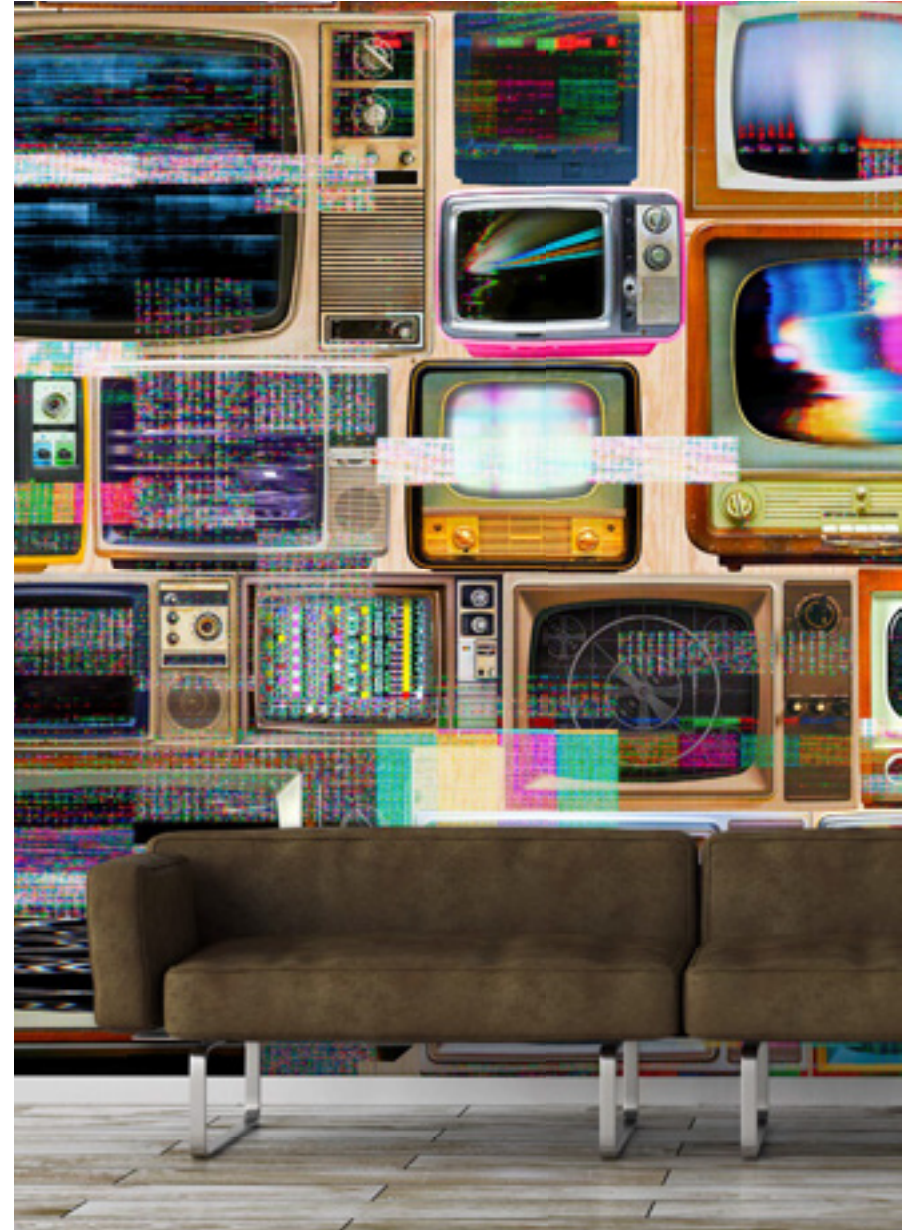
G5-18-02 • Vintage TV Wall • Poster

TWV-C-IL



G5-18-03 • Vintage TV Wall • Wood

SSM-WC-IL



G5-18-01 • Vintage TV Wall • Glitch



**G5-16-01** • Epic Forest • Cool Mist

TWV-C-IL



**G5-16-04** • Epic Pine • Morning Mist

TWV-C-IL



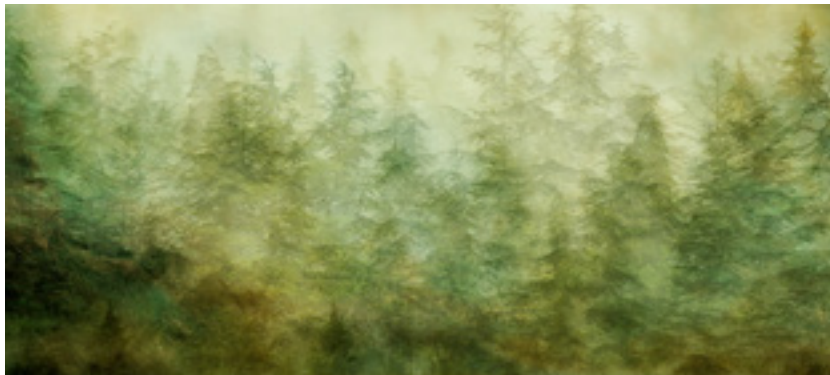
**G5-16-02** • Epic Forest • Emerald

TWV-C-IL



**G5-16-05** • Epic Pine • Oyster Turquoise

TWV-C-IL



**G5-16-03** • Epic Forest • Moss

TWV-C-IL



**G5-16-06** • Epic Pine • Tequila Sunrise

TWV-C-IL



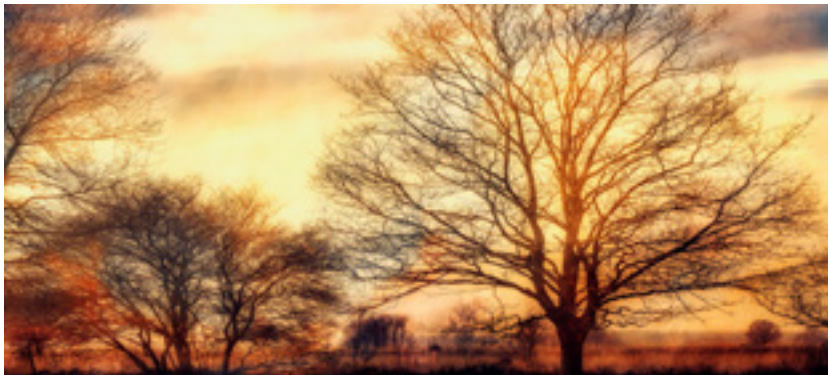
G5-16-07 • Epic Winter • Daybreak

TWV-C-IL



G5-16-08 • Epic Winter • Sage & Clay

TWV-C-IL



G5-16-09 • Epic Forest • Sunset

TWV-C-IL



G5-16-04 • Epic Pine • Morning Mist





G5-16-01 • Epic Forest • Cool Mist



G5-16-06 • Epic Pine • Tequila Sunrise



G5-17-01 • One World • Citrus Smiles

TWV-C-IL



G5-17-04 • One World • Fall Foliage

TWV-C-IL



G5-17-02 • One World • Confetti

TWV-C-IL



G5-17-05 • One World • Greige

TWV-C-IL



G5-17-03 • One World • Dark Cobalt

TWV-C-IL



G5-17-06 • One World • Pear Up

TWV-C-IL



G5-17-02 • One World • Confetti



G5-06-01 • Woodland Chevron • Autumn

# WOODLAND CHEVRON



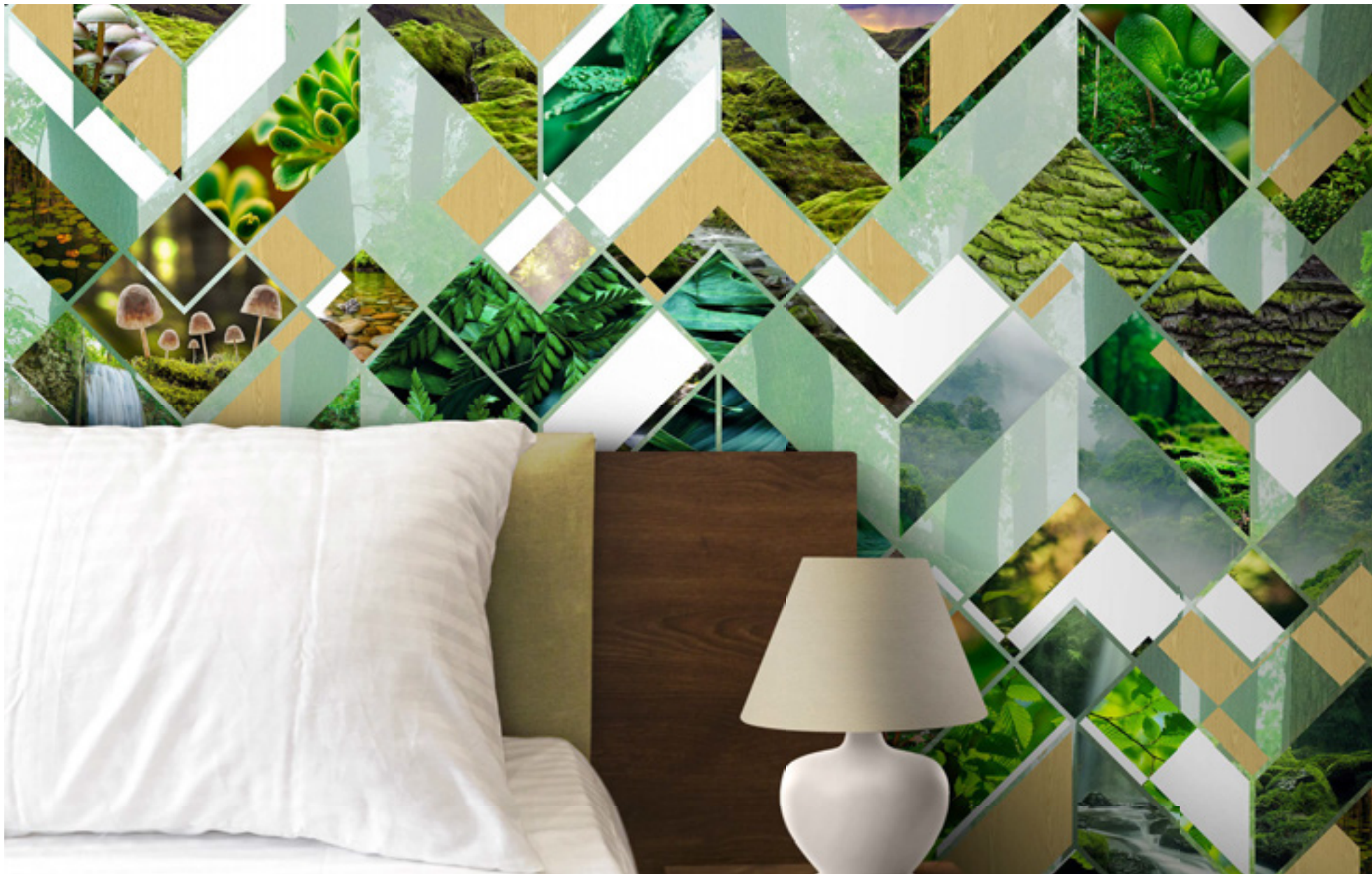
G5-06-01 • Woodland Chevron • Autumn TWV-C-IL



G5-06-02 • Woodland Chevron • Brights TWV-C-IL



G5-06-03 • Woodland Chevron • Window Film PWF-CWC



G5-06-02 • Woodland Chevron • Brights



G5-06-03 • Woodland Chevron • Window Film





G5-24-02 • Flower Power • Loganberry



G5-24-01 • Flower Power • Lemon Zest

TWV-C-IL



G5-24-04 • Flower Power • Pear Up

TWV-C-IL



G5-24-02 • Flower Power • Loganberry

TWV-C-IL



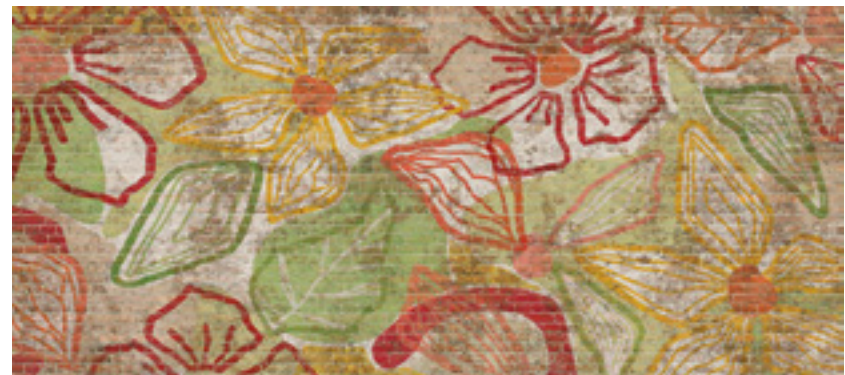
G5-24-05 • Flower Power • Rainbow Mountain

TWV-C-IL



G5-24-03 • Flower Power • Melon

TWV-C-IL



G5-24-06 • Flower Power • Spring

TWV-C-IL



G5-24-03 • Flower Power • Melon

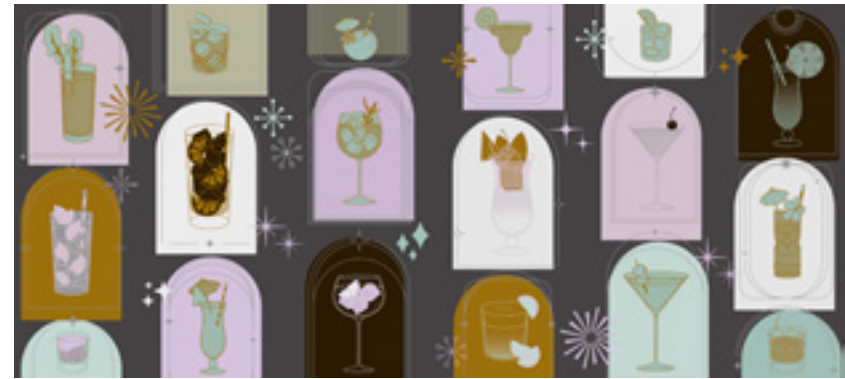


G5-24-01 • Flower Power • Lemon Zest



G5-19-01 • Cocktails • Brights

TWV-C-IL



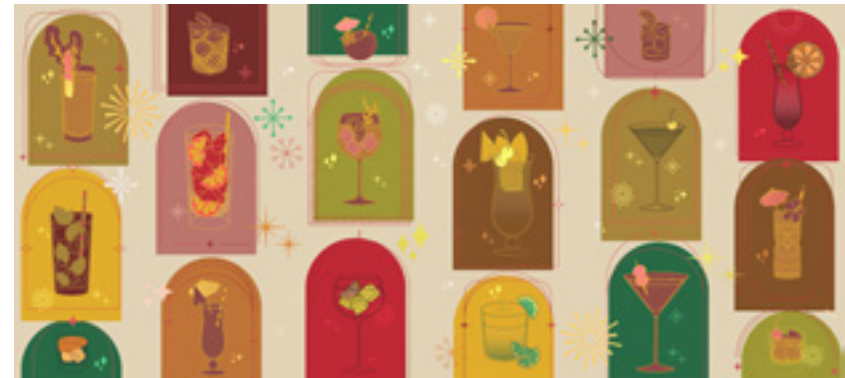
G5-19-03 • Cocktails • Rainbow Mountain

TWV-C-IL



G5-19-02 • Cocktails • Deep Sea

TWV-C-IL



G5-19-04 • Cocktails • Martini Olive

SSM-WCA-IL



G5-19-04 • Cocktails • Martini Olive



G5-20-02 • Steampunk • Steel



G5-20-01 • Steampunk • Gold



G5-20-01 • Steampunk • Gold

TXV-C-IL



G5-20-02 • Steampunk • Steel

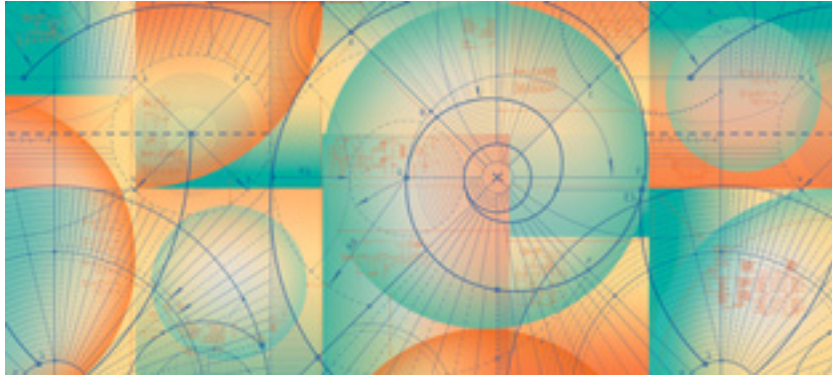
TXV-C-IL



G5-20-03 • Steampunk • Copper

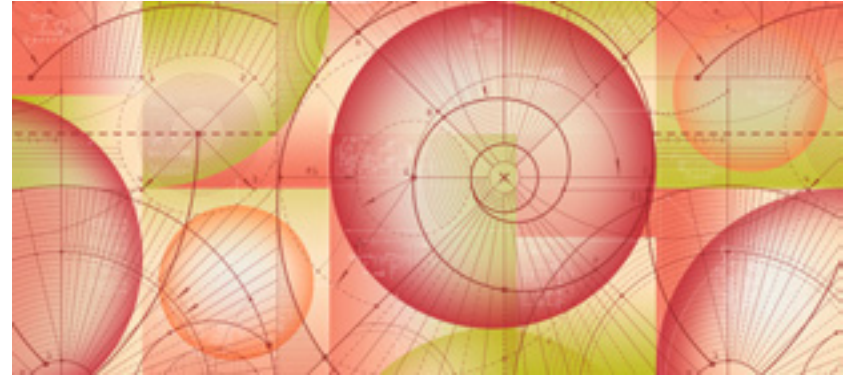
SSM-C-IL





**G5-21-01** • Engineered • Capri Sun

TWV-C-IL



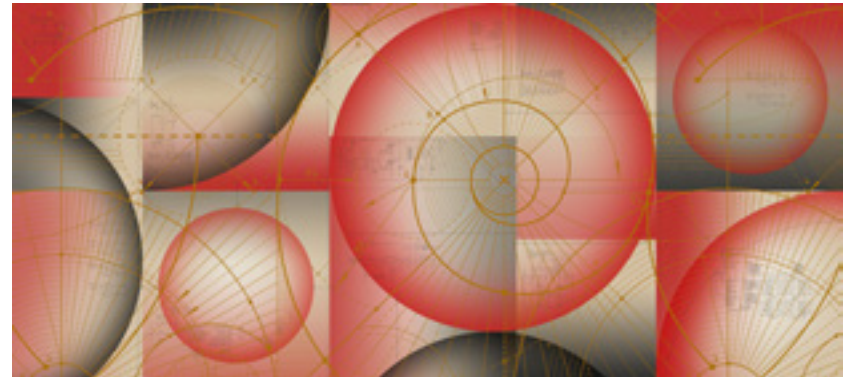
**G5-21-03** • Engineered • Fruit Smoothie

TWV-C-IL



**G5-21-02** • Engineered • Ocean

TWV-C-IL



**G5-21-04** • Engineered • Red Alert

TWV-C-IL



G5-21-02 • Engineered • Ocean



G5-22-01 • Summertime • Autumn

TWV-C-IL



G5-22-03 • Summertime • Sea Glass

TWV-C-IL



G5-22-02 • Summertime • Black & White

TWV-C-IL



G5-22-04 • Summertime • Spring

TWV-C-IL



G5-22-01 • Summertime • Autumn



G5-22-03 • Summertime • Sea Glass



G5-22-04 • Summertime • Spring

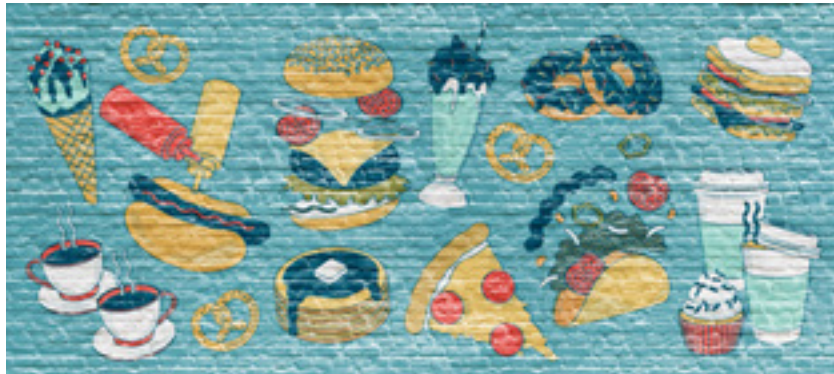


G5-23-03 • Snack Time • White



G5-23-01 • Snack Time • Blue

TWV-C-IL



G5-23-02 • Snack Time • Teal

TWV-C-IL



G5-23-03 • Snack Time • White

TWV-C-IL



G5-23-02 • Snack Time • Teal





G5-03-07 • Elbows • Rainbow Window Film

PWF-CWC



G5-03-08 • Elbows • Frosted Window Film

PWF-C



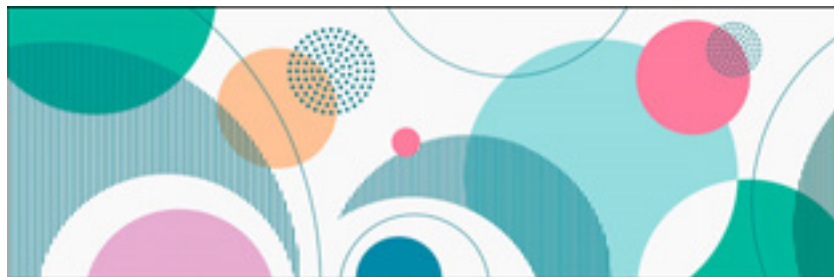
G5-06-03 • Woodland Chevron • Window Film

PWF-CWC



G5-10-05 • Pop Art Map • Window Film Brights

PWF-CCA



G5-12-05 • Hoopla • Summer Window Film

PWF-CC



G5-03-07 • Elbows • Rainbow Window Film



G5-12-05 • Hoopla • Summer Window Film



G5-10-05 • Pop Art Map • Window Film Brights



Pop Art Map • Brights • Track Daddy

## Meet Track Daddy

Transform your walls and ceilings with our versatile stretch fabric system from Track Daddy to meet your acoustical and aesthetic needs. With the ability to accommodate almost any shape and fabric, from recycled materials to luxurious silk, our on-site installation process ensures a seamless fit. Enhance your space with the perfect blend of style and functionality as our fabric, stretched over a customizable core, enhances the aesthetics and offers acoustic absorption, reducing noise levels for a sound experience.

## Benefits

Experience a haven of tranquility by escaping the noise. Achieving less distraction is made possible through effective noise reduction and a comfortable sound environment. You can confidently meet your sound requirements with an NRC rating of 0.45 to 1.05, depending on the acoustical core. Furthermore, Track Daddy offers an extensive selection of wide-width fabric options, ensuring an option for a seamless installation. Say farewell to distractions and embrace a flawless fusion of functionality and style tailored to enhance your space.

## Paired Partnership

Track Daddy and Gravity Digital Walls are owned by the same group, creating a seamless partnership that offers customers a convenient one-stop shop for their acoustic and wall solution needs. This collaboration ensures a cohesive and integrated approach to meet various design and sound requirements under one roof.

## Details

Profiles: Bevel or Square

Sizes: 5/8", 1/2", 1", 1 1/8", 2 1/8"

Length: up to 10'

NRC Range: 0.45 – 1.05



## Fabric Options

### Track Daddy Cascade

10'-0" Width (3m) | Weight: 6.9 oz | Content: 100% Stain-Resistant Polyester

### Track Daddy Glint

16'-0" Width (5m) | 10'-0" Width (3m) | Weight: 5.5 oz | Content: 100% Polyester

### Track Daddy Crisp

16'-0" Width (5m) | 10'-0" Width (3m) | Weight: 6.5 oz | Content: 100% Polyester

### Track Daddy Snoopy (un-sanded)

10'- 10" Width | Weight: 6.75 oz | Content: 100% Polyester

### Track Daddy Nomad

10'-0" Width (3m) | Weight: 7 oz | Content: 100% Polyester

All Track Daddy fabrics are Class A Fire Rating

## Specify

Gravity Digital Walls are here to push boundaries and realize your vision. Simple to custom. Same steps:

### 1 EVALUATE YOUR SPACE

Begin by measuring the space or at least establishing its approximate dimensions as closely as possible (all Gravity murals are sized to order). Consider other attributes of the environment such as lighting conditions, privacy needs, acoustic issues, etc. Knowing these will help you select the right options and will improve the efficiency and accuracy of your quote.

### 2 SELECT YOUR ARTWORK

What inspires you? What overall look are you trying to achieve? Choosing the artwork that's just right for you can be done in one of the following ways:

**Select a Standard Gravity Design** - Choose one of the designs and colorways in this book. It's the easiest and most efficient way to add visual impact, and samples are available for each pattern.

**Customize a Gravity Design** - Each of the designs in the Gravity collection can be customized in a variety of visual and functional ways. See *Custom Options* to learn more!

**Create a Bespoke Piece of Art** - Share your concept with us and let our talented design team create a unique piece of art just for you.

**Provide Your Own Image/Stock Image** - Have something else in mind? Gravity Digital Walls offers full contract printing services for third party images.

### 3 REQUEST A QUOTE

Once you've selected your artwork and determined the size of your mural(s), contact your sales representative for a quote. The quote will outline all of the necessary information to add the product (whether standard or custom) to your specification.

## Custom Options

Gravity Digital Walls can be modified to address both aesthetic and functional needs. Your sales representative will gladly answer any questions regarding customization and assist you with finding the right solution for your needs. Some of the more common customizations include:

**Change the Color of a Design** - A cost-effective way to adapt any design to blend with your palette. Just keep in mind that complex, tonal designs can be more subjective to custom color than those with flat, solid colors.

**Modify the Composition of a Design** - Add text or a logo. Overlay a photo. Remove elements. Our designers can make adjustments to emphasize and fine-tune your favorite part of a design.

**Change the Scale of a Design** - Love a motif but wish it were twice as big? Just ask! In addition to custom sizing every Gravity mural, the scale of the artwork can be adjusted as well. Of course not all artwork can scale infinitely without degradation, but our designers will advise you of any potential issues.

**Change the Base Material** - All of the standards in this volume are printed on a pre-determined base material (identified in the product code below each thumbnail). In addition to these, your Gravity design can be printed on a variety of other materials that address a range of functional applications as well as adding visual excitement! See *Materials* to learn more.

## Samples

**11" x 13" Memo Samples** are available for every standard design from the Gravity collection. They feature a full-scale crop of the design, swatches of the design's colors, and they are printed on the design's actual material. Your sales representative can also share Feeler Samples that demonstrate our other available printable materials.

In addition to these samples, digital mockups are used to fine-tune artwork during a project prior to final approval. A Strike-Off is then produced for final approval.

## Materials

Gravity offers a wide range of standard and optional printable materials to provide a variety of functional and aesthetic solutions. In addition to these we have the ability to print on other substrates as well, so if you don't see what you're looking for be sure to ask your sales representative.

Note that all the standard Gravity designs in this volume are printed on a pre-determined standard material (indicated by its product code), but you may custom select a different material for any design.

### STANDARD BASE MATERIALS

**20 oz. Type II White Vinyl (Smooth or Textured Emboss)**

**20 oz. Type II Silver Mylar Vinyl (Smooth or Textured Emboss)**

**Clear Polyester Window Film**

### OPTIONAL BASE MATERIALS

**Non-PVC Wallcovering (Smooth or Textured Emboss)**

**Rigid Protective Panels**

**Acoustical Panels & Wallcovering (See *Acoustical Products*)**

**Fiber-Reinforced Plastic (FRP)**

## Codes

Each standard design in this volume is labeled with a product code (in the lower right corner of its thumbnail). This code prefix identifies the default base material on which that particular design is printed:

**TWV-** 20 oz. Type II White Vinyl (Textured Finish)

**SWV-** 20 oz. Type II White Vinyl (Smooth Finish)

**MWV-** 20 oz. Type II White Vinyl (Semi-Smooth Finish)

**CWV-** 20 oz. Type II White Vinyl (Canvas Emboss)

**TSM-** 20 oz. Type II Silver Mylar Vinyl (Textured Finish)

**SSM-** 20 oz. Type II Silver Mylar Vinyl (Smooth Finish)

**PWF-** Clear Polyester Window Film

**AWR-** Acoustical Wallcovering "Repose"

**AWP-** Acoustical Wall Panel

## Coatings

Where applicable, Gravity products are top-coated with our ImageLock® protective coating, which adds the necessary flame retardancy that is required for Class A certification on most digitally printed Type II substrates. Additional benefits include better abrasion, stain, and UV resistance, and increased antimicrobial properties.

## Acoustical Products

All of our Gravity designs can be printed on either our felt acoustic wallcovering or on our acoustical fabric wrapped onto a sound absorptive panel of your choice.

**Repose Acoustical Wallcovering** - Thick felt wallcovering derived from 100% post industrial recycled polyester. Repose installs with paste like traditional wallcovering and provides an acoustically rated noise coefficient (NRC) of 0.20.

**Acoustical Panels** - We offer a variety of panel types to suit a range of needs:

**Traditional Fiberglass Acoustical Panel**

**Ecocore Acoustical Panel** - Made of 100% Polyester. Our Ecocore panels are high-impact, tackable and made with recycled materials.

For additional information on our acoustical products, please contact your local sales representative.

## Online

Visit [gravitydigitalwalls.com](http://gravitydigitalwalls.com) for more information, to see the latest updates, and to download specification sheets, installation instructions, and more.

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**GRAVITY**  
DIGITAL WALLS

**LBI • BOYD**  
Design Resource

2275 Auto Centre Dr.  
Glendora, CA 91740  
(909) 592-1100  
lbiboyd.com

**DESIGN RESOURCE**  
Midwest

(800) 358-6332  
designresource-midwest.com

**FASHION**  
**DESIGN RESOURCE**

30600 Aurora Rd., Ste. 110  
Solon, Ohio 44139  
(800) 362-9930  
fashionadco.com