



GRAVITY

DIGITAL WALLS



Drawn Together

Inspired by the natural phenomenon for which it's named, Gravity Digital Walls draws together the best of eye-catching design, on-trend color palettes, and cutting edge wallcovering solutions. Choose a standard pattern for quick, easy specifying, or customize it to create a one of a kind showpiece. Select a basic, top quality vinyl, mylar, or window film, get creative with non-PVC material solutions, acoustic panels, translucent FRPs, and more.

[Welcome to Gravity Digital Walls.](#)



4 Hudson



10 Happy Dance



14 Trilogy



20 Symmetry



24 Tropics



28 Garden Portraits



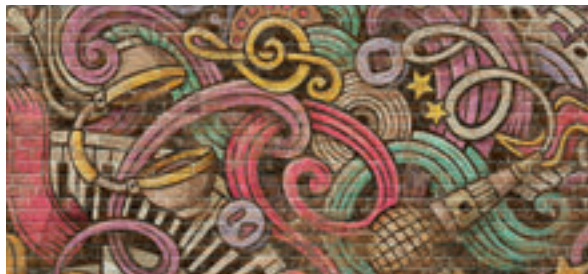
32 Cyanotype



38 River Rock



42 Music is Life



44 Street Music



48 Rock the Block



50 Litho Pop



54 Meadow



58 Brick Palette



62 Denim Inspired



66 Encoded



70 Pop Scroll



74 Urban Collage



76 Etceteras



76 Etceteras



76 Etceteras



76 Etceteras



80 Surfers' Paradise



84 Floral Study



88 Window Film



G4-05-06 • Hudson • Terrazzo



G4-05-01 • Hudson • Cool Vibes

TWV-C-IL



G4-05-04 • Hudson • Citron

TWV-C-IL



G4-05-02 • Hudson • Spectrum

TWV-C-IL



G4-05-05 • Hudson • Denim

TWV-C-IL



G4-05-03 • Hudson • Clay

TWV-C-IL



G4-05-06 • Hudson • Terrazzo

TWV-C-IL



G4-05-01 • Hudson • CoolVibes



G4-05-03 • Hudson • Clay



G4-05-05 • Hudson • Denim



G4-05-02 • Hudson • Spectrum



G4-04-05 • Happy Dance • Magenta



G4-04-01 • Happy Dance • Spun Sugar

TWV-C-IL



G4-04-04 • Happy Dance • Martini Olive

TWV-C-IL



G4-04-02 • Happy Dance • Retro

TWV-C-IL



G4-04-05 • Happy Dance • Magenta

TWV-C-IL



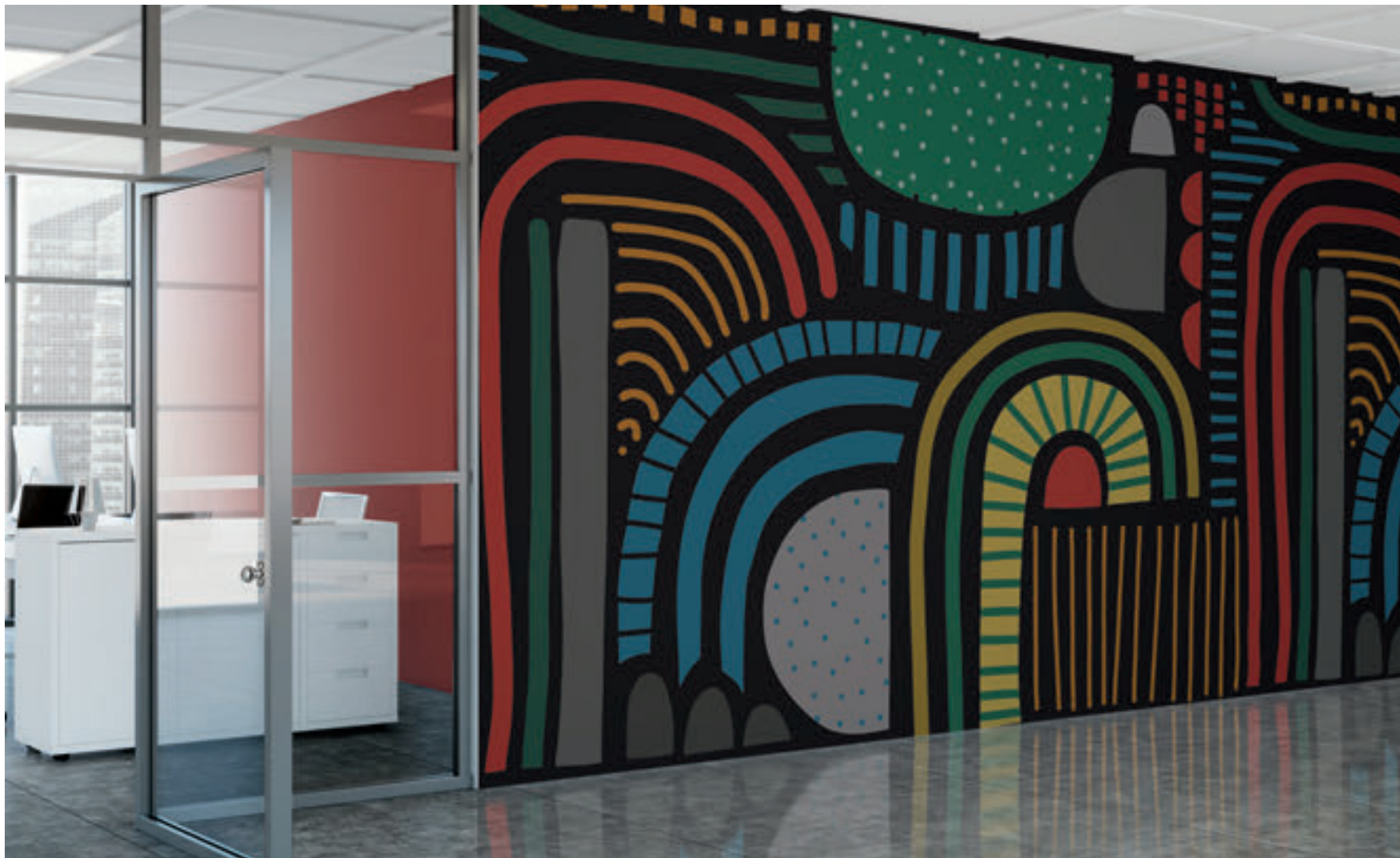
G4-04-03 • Happy Dance • Moss

TWV-C-IL



G4-04-06 • Happy Dance • Window Film

PWF-CW



G4-04-02 • Happy Dance • Retro



G4-04-01 • Happy Dance • Spun Sugar



G4-01-01 • Trilogly • Plum Teal

TWV-C-IL



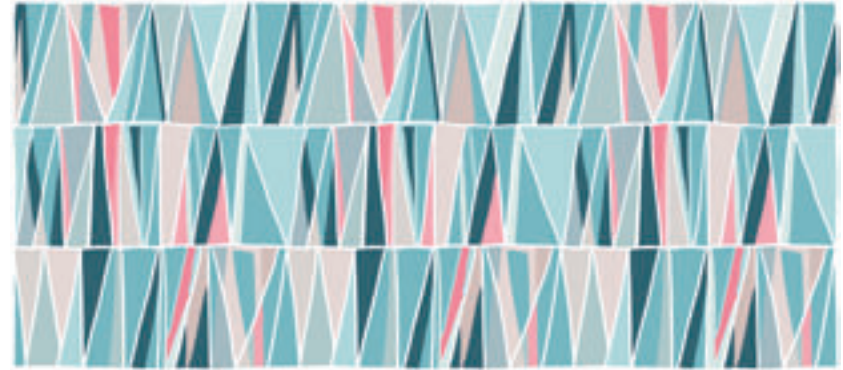
G4-01-04 • Trilogly • Ethereal

TWV-C-IL



G4-01-02 • Trilogly • Deep Sea

TWV-C-IL



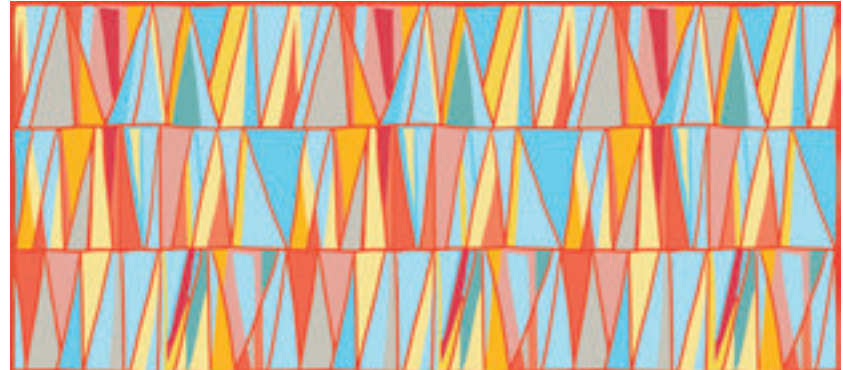
G4-01-05 • Trilogly • Coral

TWV-C-IL



G4-01-03 • Trilogly • Dahlia

TWV-C-IL



G4-01-06 • Trilogly • Metallic Orange Crush

SSM-WC-IL



G4-01-07 • Trilogy • Metallic Copper

SSM-CWA-U



G4-01-08 • Trilogy • Deep Sea Window Film

PWF-C



G4-01-04 • Trilogy • Ethereal



G4-01-05 • Trilogy • Coral



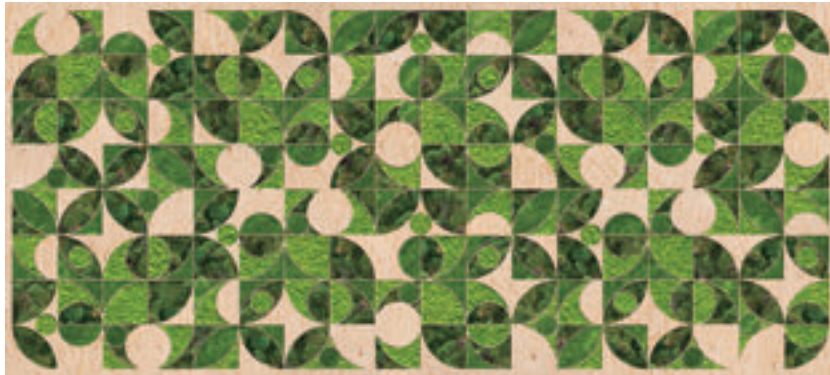
G4-01-06 • Trilogy • Metallic Orange Crush



G4-01-07 • Trilogy • Metallic Copper



G4-01-03 • Trilogy • Dahlia



G4-09-01 • Symmetry • Moss

TWV-C-IL



G4-09-02 • Symmetry • Blues

TWV-C-IL



G4-09-07 • Symmetry • Pale Olive



G4-09-03 • Symmetry • Dahlia

TWV-C-IL



G4-09-04 • Symmetry • Deep Sea

TWV-C-IL



G4-09-05 • Symmetry • Ethereal

TWV-C-IL



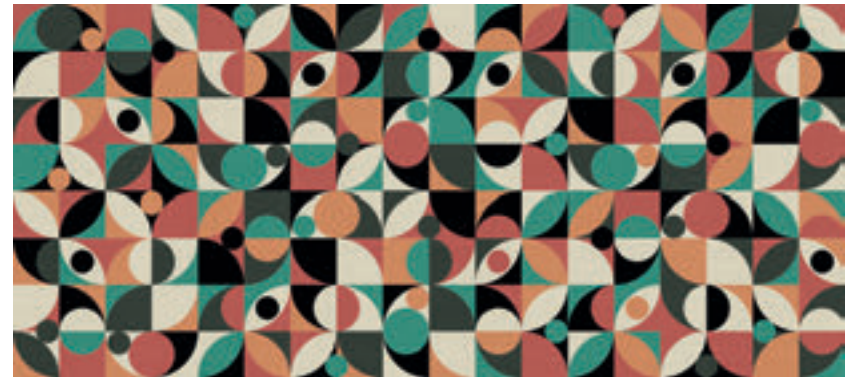
G4-09-08 • Symmetry • Retro

TWV-C-IL



G4-09-06 • Symmetry • Martini Olive

TWV-C-IL



G4-09-09 • Symmetry • Clay Teal

TWV-C-IL



G4-09-07 • Symmetry • Pale Olive

TWV-C-IL



G4-09-10 • Symmetry • Retro Window Film

PWF-C



G4-09-01 • Symmetry • Moss



G4-09-05 • Symmetry • Ethereal



G4-11-01 • Tropics • Opal

TWV-C-IL



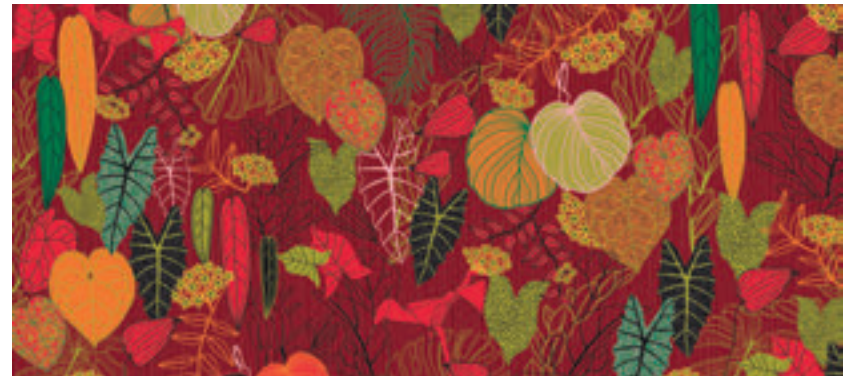
G4-11-04 • Tropics • Soft Teal

TWV-C-IL



G4-11-02 • Tropics • Denim

TWV-C-IL



G4-11-05 • Tropics • Martini Olive

TWV-C-IL



G4-11-03 • Tropics • Moss

TWV-C-IL



G4-11-06 • Tropics • Magenta

TWV-C-IL



G4-11-06 • Tropics • Magenta



G4-11-04 • Tropics • Soft Teal



G4-11-01 • Tropics • Opal



G4-08-05 • Garden Portraits • Black & White



G4-08-03 • Garden Portraits • Green Thumb



G4-08-01 • Garden Portraits • Verdigris

TWV-C-IL



G4-08-02 • Garden Portraits • Spun Sugar

TWV-C-IL



G4-08-05 • Garden Portraits • Black & White

TWV-C-IL



G4-08-03 • Garden Portraits • Green Thumb

TWV-C-IL



G4-08-06 • Garden Portraits • Metallic Copper

SSM-CA-U



G4-08-04 • Garden Portraits • Blush

TWV-C-IL



G4-08-07 • Garden Portraits • Window Film

PWF-W



G4-08-02 • Garden Portraits • Spun Sugar



G4-08-06 • Garden Portraits • Metallic Copper



G4-03-01 • Cyanotype • Indigo

TWV-C-IL



G4-03-04 • Cyanotype • Ethereal

TWV-C-IL



G4-03-02 • Cyanotype • Brights

TWV-C-IL



G4-03-05 • Cyanotype • Sepia

TWV-C-IL



G4-03-03 • Cyanotype • Beach Glass

TWV-C-IL



G4-03-06 • Cyanotype • Slate

TWV-C-IL



G4-03-03 • Cyanotype • Beach Glass



G4-03-06 • Cyanotype • Slate



G4-03-02 • Cyanotype • Brights



G4-03-01 • Cyanotype • Indigo



G4-03-04 • Cyanotype • Ethereal



G4-12-01 • River Rock • Ethereal



G4-12-01 • River Rock • Ethereal

TWV-C-IL



G4-12-04 • River Rock • Spa

TWV-C-IL



G4-12-02 • River Rock • Mid Century

TWV-C-IL



G4-12-05 • River Rock • Verdigris

TWV-C-IL



G4-12-03 • River Rock • Amber

TWV-C-IL



G4-12-06 • River Rock • Waterspout

TWV-C-IL



G4-12-03 • River Rock • Amber



G4-12-04 • River Rock • Spa



G4-13-01 • Music is Life • Brick



G4-13-02 • Music is Life • Denim



G4-13-01 • Music is Life • Brick

TWV-C-IL

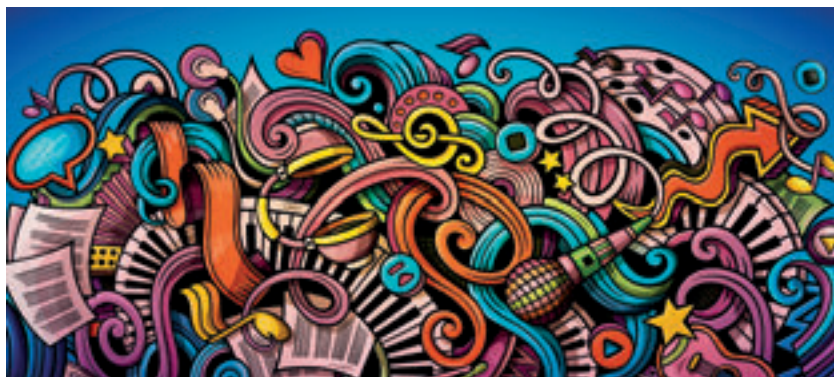


G4-13-02 • Music is Life • Denim

TWV-C-IL



G4-14-03 • Street Music • Grunge



G4-14-01 • Street Music • Pop

TWV-C-IL



G4-14-04 • Street Music • Soft Rock

TWV-C-IL



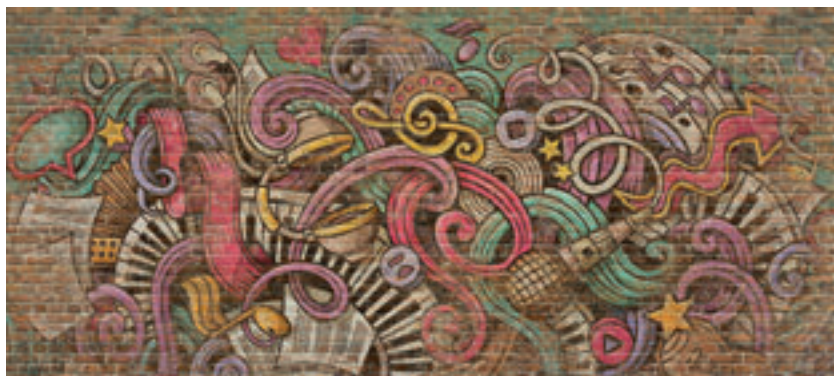
G4-14-02 • Street Music • Jazz

TWV-C-IL



G4-14-05 • Street Music • Metallic Heavy Metal

SSM-WC-IL



G4-14-03 • Street Music • Grunge

TWV-C-IL



G4-14-05 • Street Music • Metallic Heavy Metal



G4-14-04 • Street Music • Soft Rock



G4-15-03 • Rock the Block • Orange Tiger



G4-15-01 • Rock the Block • Brick

TWV-C-IL



G4-15-03 • Rock the Block • Orange Tiger

TWV-C-IL



G4-15-02 • Rock the Block • Denim

TWV-C-IL



G4-15-04 • Rock the Block • Verdigris

TWV-C-IL

Customize It! Add your logo or custom message to this design!



G4-06-03 • Litho Pop • Sepia



G4-06-05 • Litho Pop • Bees on Soft Magenta



G4-06-01 • Litho Pop • Spun Sugar

TWV-C-IL



G4-06-02 • Litho Pop • Verdigris

TWV-C-IL



G4-06-05 • Litho Pop • Bees on Soft Magenta

TWV-C-IL



G4-06-03 • Litho Pop • Sepia

TWV-C-IL



G4-06-06 • Litho Pop • Metallic Brights

SSM-WC-IL



G4-06-04 • Litho Pop • Bees on Blue & Gold

TWV-C-IL



G4-06-07 • Litho Pop • Brights Window Film

PWF-CC



G4-06-02 • Litho Pop • Verdigris



G4-06-01 • Litho Pop • Spun Sugar



G4-07-03 • Meadow • Daffodil



G4-07-01 • Meadow • Waterspout

TWV-C-IL



G4-07-04 • Meadow • Cool Breeze

TWV-C-IL



G4-07-02 • Meadow • Blush

TWV-C-IL



G4-07-05 • Meadow • Metallic Verdigris

SSM-WC-IL



G4-07-03 • Meadow • Daffodil

TWV-C-IL



G4-07-06 • Meadow • Spring Bloom Window Film

PWF-CWC



G4-07-01 • Meadow • Waterspout



G4-07-04 • Meadow • Cool Breeze



G4-02-03 • Brick Palette • Crimson



G4-02-01 • Brick Palette • Soft Teal

TWV-C-IL



G4-02-04 • Brick Palette • Multi

TWV-C-IL



G4-02-02 • Brick Palette • Magenta

TWV-C-IL



G4-02-05 • Brick Palette • Cadmium

TWV-C-IL



G4-02-03 • Brick Palette • Crimson

TWV-C-IL



G4-02-04 • Brick Palette • Multi



G4-02-02 • Brick Palette • Magenta



G4-16-03 • Denim Inspired • Rigid Black



G4-16-01 • Denim Inspired • Stonewash

TWV-C-IL



G4-16-02 • Denim Inspired • Indigo

TWV-C-IL



G4-16-03 • Denim Inspired • Rigid Black

TWV-C-IL

[Customize It!](#) Add your logo or custom message to this design!



G4-16-02 • Denim Inspired • Indigo



G4-16-01 • Denim Inspired • Stonewash



G4-10-01 • Encoded • Red Wire



G4-10-01 • Encoded • Red Wire

TWV-C-IL



G4-10-04 • Encoded • Metallic Gold Wire

SSM-WCA-U



G4-10-02 • Encoded • Blue Wire

TWV-C-IL



G4-10-05 • Encoded • Metallic Green Wire

SSM-WCA-U

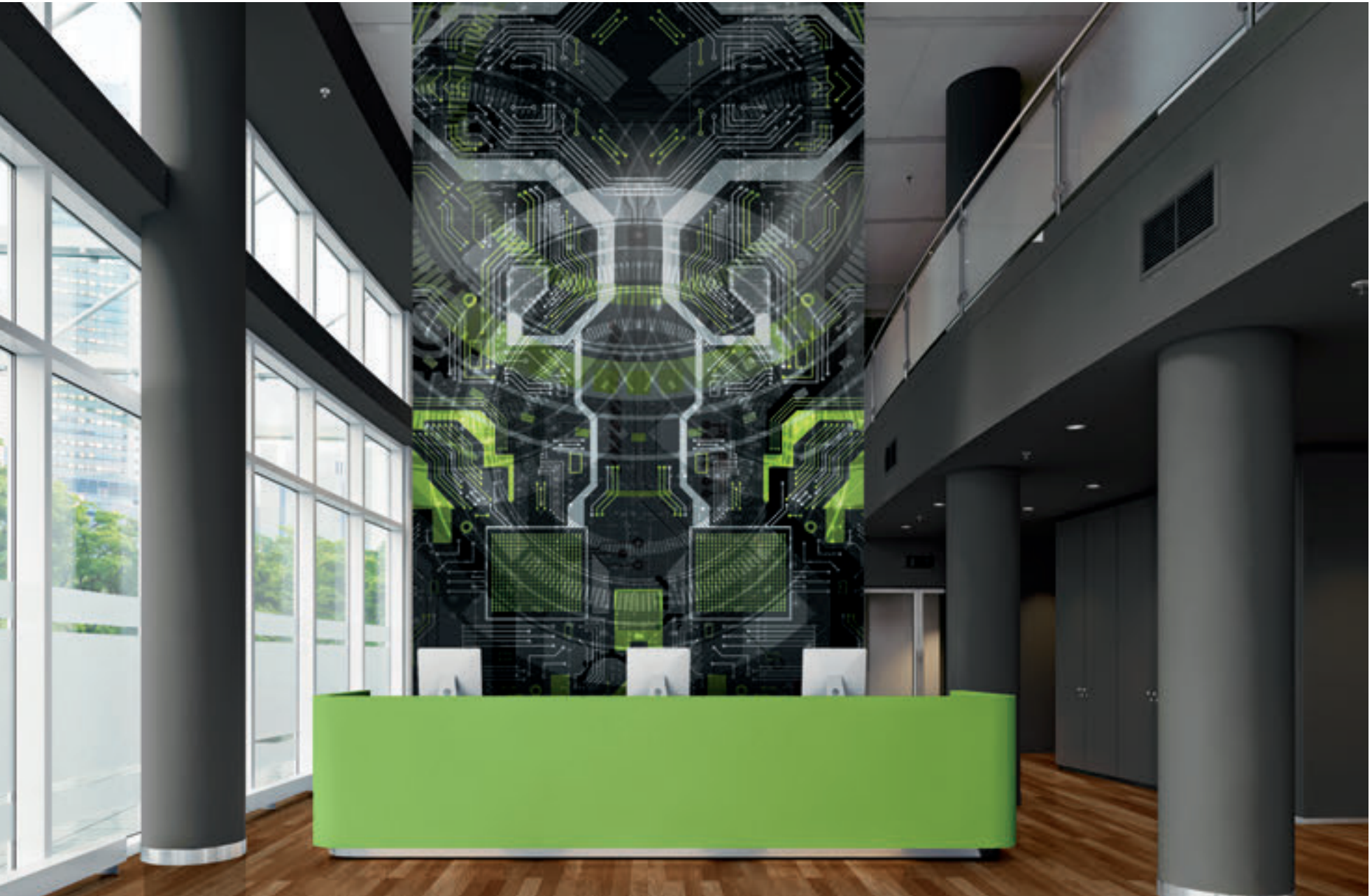


G4-10-03 • Encoded • Pink Wire

TWV-C-IL



G4-10-03 • Encoded • Pink Wire



G4-10-05 • Encoded • Metallic Green Wire



G4-17-01 • Pop Scroll • Blue Rust

TWV-C-IL



G4-17-04 • Pop Scroll • Graphite

TWV-C-IL



G4-17-02 • Pop Scroll • Dahlia

TWV-C-IL



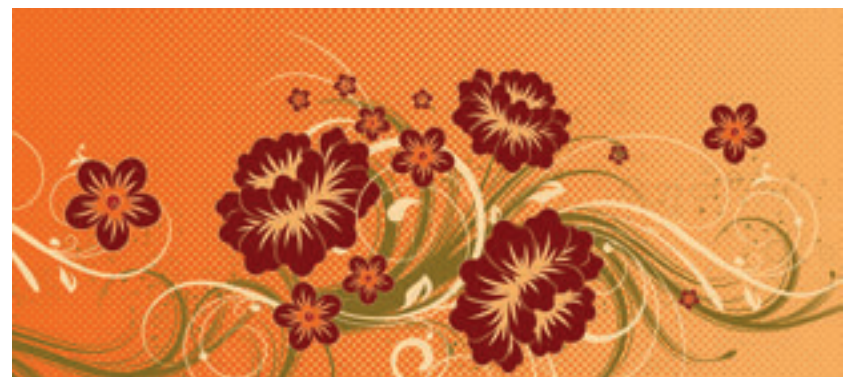
G4-17-05 • Pop Scroll • Black & White

TWV-C-IL



G4-17-03 • Pop Scroll • Orange Teal

TWV-C-IL



G4-17-06 • Pop Scroll • Metallic Copper

SSM-WC-IL



G4-17-02 • Pop Scroll • Dahlia



G4-17-04 • Pop Scroll • Graphite



G4-17-06 • Pop Scroll • Metallic Copper



G4-18-02 • Urban Collage • Antique



G4-18-01 • Urban Collage • Vintage

TWV-C-IL



G4-18-02 • Urban Collage • Antique

TWV-C-IL



G4-19-01 • Etceteras • Top of Your Game

TWV-C-IL



G4-21-01 • Etceteras • Electric Palm

TWV-C-IL



G4-20-01 • Etceteras • Sugar Skull

TWV-C-IL



G4-22-01 • Etceteras • Palm Reflections

TWV-C-IL



G4-20-01 • Etceteras • Sugar Skull



G4-19-01 • Etceteras • Top of Your Game



G4-21-01 • Etceteras • Electric Palm



G4-23-01 • Surfers' Paradise • Cerulean



G4-23-01 • Surfers' Paradise • Cerulean TWV-C-IL



G4-23-02 • Surfers' Paradise • Magenta TWV-C-IL



G4-23-03 • Surfers' Paradise • Orchid TWV-C-IL



G4-23-02 • Surfers' Paradise • Magenta



G4-23-03 • Surfers' Paradise • Orchid



G2-24-01 • Floral Study • Daisy

TWV-C-IL



G2-24-03 • Floral Study • Lavender

TWV-C-IL



G2-24-02 • Floral Study • Dahlia

TWV-C-IL



G2-24-04 • Floral Study • Wildflower

TWV-C-IL



G2-24-02 • Floral Study • Dahlia



G2-24-01 • Floral Study • Daisy



G2-24-04 • Floral Study • Wildflower



G4-01-08 • Trilogy • Deep Sea Window Film

PWF-C



G4-07-06 • Meadow • Spring Bloom Window Film

PWF-CWC



G4-04-06 • Happy Dance • Window Film

PWF-CW



G4-08-07 • Garden Portraits • Window Film

PWF-W



G4-06-07 • Litho Pop • Brights Window Film

PWF-CC



G4-09-10 • Symmetry • Retro Window Film

PWF-C



G4-09-10 • Symmetry • Retro Window Film



G4-01-08 • Trilogy • Deep Sea Window Film



G4-08-07 • Garden Portraits • Window Film



G4-06-07 • Litho Pop • Brights Window Film



G4-04-06 • Happy Dance • Window Film



G4-07-06 • Meadow • Spring Bloom Window Film

Specify

Gravity Digital Walls are here to push boundaries and realize your vision. Simple to custom. Same steps:

1 EVALUATE YOUR SPACE

Begin by measuring the space or at least establishing its approximate dimensions as closely as possible (all Gravity murals are sized to order). Consider other attributes of the environment such as lighting conditions, privacy needs, acoustic issues, etc. Knowing these will help you select the right options and will improve the efficiency and accuracy of your quote.

2 SELECT YOUR ARTWORK

What inspires you? What overall look are you trying to achieve? Choosing the artwork that's just right for you can be done in one of the following ways:

Select a Standard Gravity Design - Choose one of the designs and colorways in this book. It's the easiest and most efficient way to add visual impact, and samples are available for each pattern.

Customize a Gravity Design - Each of the designs in the Gravity collection can be customized in a variety of visual and functional ways. See *Custom Options* to learn more!

Create a Bespoke Piece of Art - Share your concept with us and let our talented design team create a unique piece of art just for you.

Provide Your Own Image/Stock Image - Have something else in mind? Gravity Digital Walls offers full contract printing services for third party images.

3 REQUEST A QUOTE

Once you've selected your artwork and determined the size of your mural(s), contact your sales representative for a quote. The quote will outline all of the necessary information to add the product (whether standard or custom) to your specification.

Custom Options

Gravity Digital Walls can be modified to address both aesthetic and functional needs. Your sales representative will gladly answer any questions regarding customization and assist you with finding the right solution for your needs. Some of the more common customizations include:

Change the Color of a Design - A cost-effective way to adapt any design to blend with your palette. Just keep in mind that complex, tonal designs can be more subjective to custom color than those with flat, solid colors.

Modify the Composition of a Design - Add text or a logo. Overlay a photo. Remove elements. Our designers can make adjustments to emphasize and fine-tune your favorite part of a design.

Change the Scale of a Design - Love a motif but wish it were twice as big? Just ask! In addition to custom sizing every Gravity mural, the scale of the artwork can be adjusted as well. Of course not all artwork can scale infinitely without degradation, but our designers will advise you of any potential issues.

Change the Base Material - All of the standards in this volume are printed on a pre-determined base material (identified in the product code below each thumbnail). In addition to these, your Gravity design can be printed on a variety of other materials that address a range of functional applications as well as adding visual excitement! See *Materials* to learn more.

Samples

11" x 13" Memo Samples are available for every standard design from the Gravity collection. They feature a full-scale crop of the design, swatches of the design's colors, and they are printed on the design's actual material. Your sales representative can also share Feeler Samples that demonstrate our other available printable materials.

In addition to these samples, digital mockups are used to fine-tune artwork during a project prior to final approval. A Strike-Off is then produced for final approval.

Materials

Gravity offers a wide range of standard and optional printable materials to provide a variety of functional and aesthetic solutions. In addition to these we have the ability to print on other substrates as well, so if you don't see what you're looking for be sure to ask your sales representative.

Note that all the standard Gravity designs in this volume are printed on a pre-determined standard material (indicated by its product code), but you may custom select a different material for any design.

STANDARD BASE MATERIALS

20 oz. Type II White Vinyl (Smooth or Textured Emboss)

20 oz. Type II Silver Mylar Vinyl (Smooth or Textured Emboss)

Clear Polyester Window Film

OPTIONAL BASE MATERIALS

Non-PVC Wallcovering (Smooth or Textured Emboss)

Rigid Protective Panels

Acoustical Panels & Wallcovering (See *Acoustical Products*)

Fiber-Reinforced Plastic (FRP)

Codes

Each standard design in this volume is labeled with a product code (in the lower right corner of its thumbnail). This code prefix identifies the default base material on which that particular design is printed:

TWV- 20 oz. Type II White Vinyl (Textured Finish)

SWV- 20 oz. Type II White Vinyl (Smooth Finish)

MWV- 20 oz. Type II White Vinyl (Semi-Smooth Finish)

CWV- 20 oz. Type II White Vinyl (Canvas Emboss)

TSM- 20 oz. Type II Silver Mylar Vinyl (Textured Finish)

SSM- 20 oz. Type II Silver Mylar Vinyl (Smooth Finish)

PWF- Clear Polyester Window Film

AWR- Acoustical Wallcovering "Repose"

AWP- Acoustical Wall Panel

Coatings

Where applicable, Gravity products are top-coated with our ImageLock® protective coating, which adds the necessary flame retardancy that is required for Class A certification on most digitally printed Type II substrates. Additional benefits include better abrasion, stain, and UV resistance, and increased antimicrobial properties.

Acoustical Products

All of our Gravity designs can be printed on either our felt acoustic wallcovering or on our acoustical fabric wrapped onto a sound absorptive panel of your choice.

Repose Acoustical Wallcovering - Thick felt wallcovering derived from 100% post industrial recycled polyester. Repose installs with paste like traditional wallcovering and provides an acoustically rated noise coefficient (NRC) of 0.20.

Acoustical Panels - We offer a variety of panel types to suit a range of needs:

Traditional Fiberglass Acoustical Panel

Ecocore Acoustical Panel - Made of 100% Polyester. Our Ecocore panels are high-impact, tackable and made with recycled materials.

For additional information on our acoustical products, please contact your local sales representative.

Online

Visit gravitydigitalwalls.com for more information, to see the latest updates, and to download specification sheets, installation instructions, and more.

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GRAVITY
DIGITAL WALLS

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