



# GRAVITY

DIGITAL WALLS



## Drawn Together

Inspired by the natural phenomenon for which it's named, Gravity Digital Walls draws together the best of eye-catching design, on-trend color palettes, and cutting edge wallcovering solutions. Choose a standard pattern for quick, easy specifying, or customize it to create a one of a kind showpiece. Select a basic, top quality vinyl, mylar, or window film, get creative with non-PVC material solutions, acoustic panels, translucent FRPs, and more.

[Welcome to Gravity Digital Walls.](#)



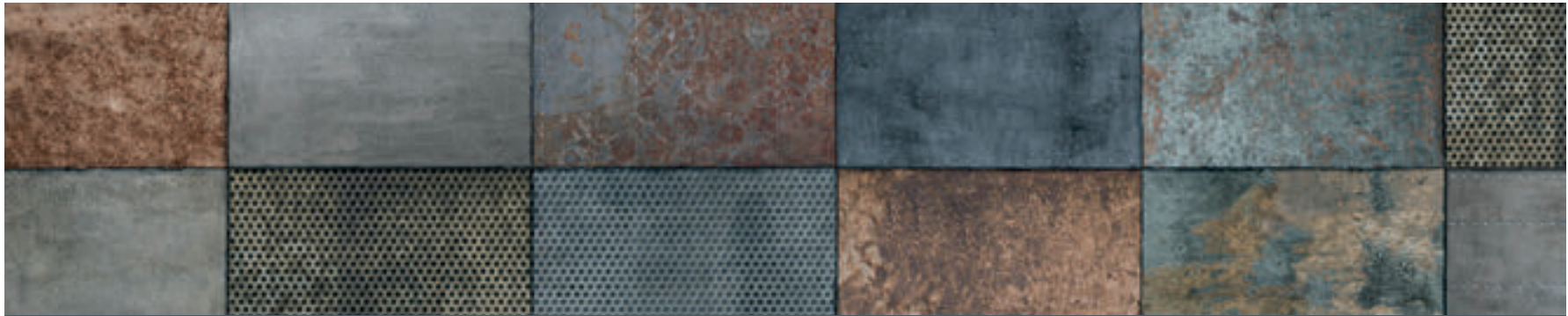
04 Nature Collection



20 Geometric Collection



36 Painted Collection



Surfaces Collection 64



Film Collection 88



About 94



06 Bamboo



12 Botanical



16 Side By Side



10 Birch



## Nature Collection



今は昔、竹取の翁といふものありけり。  
野山にまじりて、竹を取りつゝ、眞づの事に使ひけり。  
名をば機械座と名をいひける。その竹の中に、本光る竹一節ありけり。  
怪しがりて尋りて見るに、筒の中なりたり。  
それを見れば、五寸ばかりなる人、いと美しうて居たり。  
昔いふやう、「われ朝夕他に見る竹の中は、おはするにて知りぬ。  
子になり給ふべき人なめり」とて、手に打入れて家に持ちて来ぬ。  
妻の態に預けて養はず、美しきこと限りなし。いと幼ければ籠に入れて養ふ。

月景

G1-01-02 • Bamboo • Ink



G1-01-01 • Bamboo • Blue Willow

TWV-C-IL



G1-01-02 • Bamboo • Ink

TWV-C-IL



G1-01-03 • Bamboo • Linen

TWV-C-IL



G1-01-04 • Bamboo • Mermaid

TWV-C-IL



G1-01-05 • Bamboo • Peacock

TWV-C-IL



G1-01-06 • Bamboo • Sepia

TWV-C-IL





G1-01-04 • Bamboo • Mermaid



G1-01-05 • Bamboo • Peacock



**G1-03-01** • Birch Trees • Afternoon Glow

TWV-C-IL



**G1-03-02** • Birch Trees • Greige

TWV-C-IL



**G1-03-03** • Birch Trees • Teal

TWV-C-IL



**G1-03-04** • Birch Trees • Winter

TWV-C-IL



G1-03-02 • Birch Trees • Greige



G1-04-06 • Botanical • Wedgewood



G1-04-01 • Botanical • Aloe

TWV-C-IL



G1-04-02 • Botanical • Cinnamon

TWV-C-IL



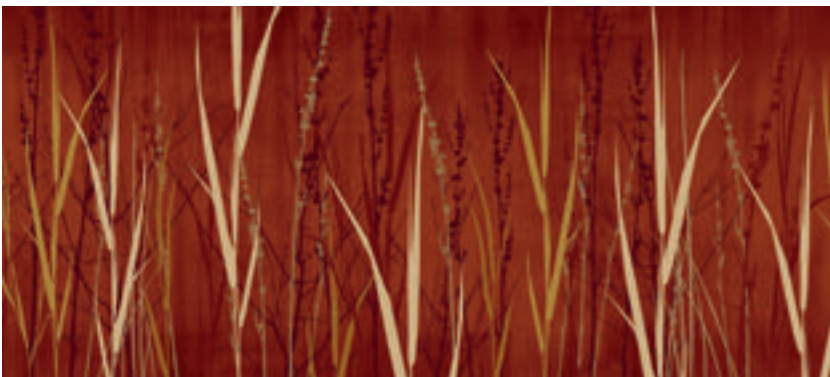
G1-04-03 • Botanical • Linen

TWV-C-IL



G1-04-04 • Botanical • Spa

TWV-C-IL



G1-04-05 • Botanical • Spice

TWV-C-IL



G1-04-06 • Botanical • Wedgewood

TWV-C-IL



G1-04-01 • Botanical • Aloe



G1-04-02 • Botanical • Cinnamon



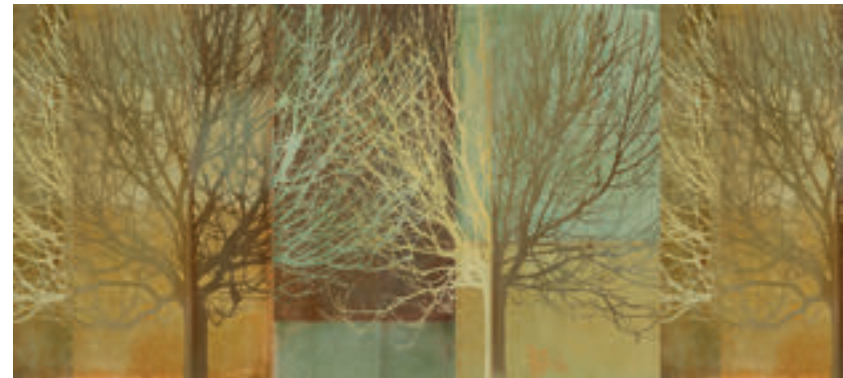


G1-22-03 • Side By Side • Greige



G1-22-01 • Side By Side • Aloe

TWV-C-IL



G1-22-02 • Side By Side • Canyon

TWV-C-IL



G1-22-03 • Side By Side • Greige

TWV-C-IL



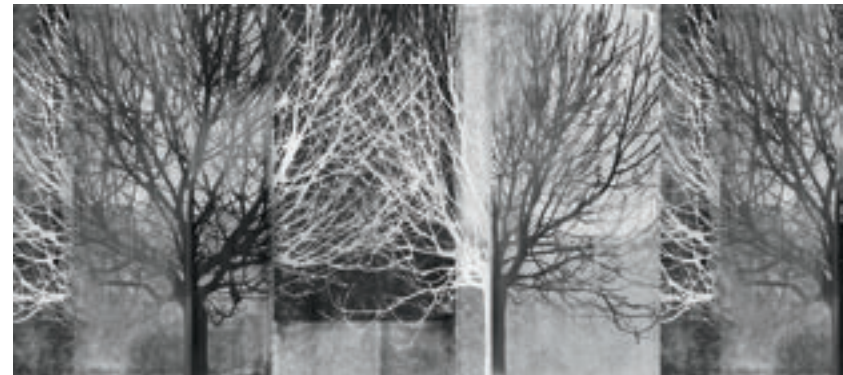
G1-22-04 • Side By Side • Orange

TWV-C-IL



G1-22-05 • Side By Side • Sand

TWV-C-IL



G1-22-06 • Side By Side • X-Ray

TWV-C-IL



G1-22-04 • Side By Side • Orange



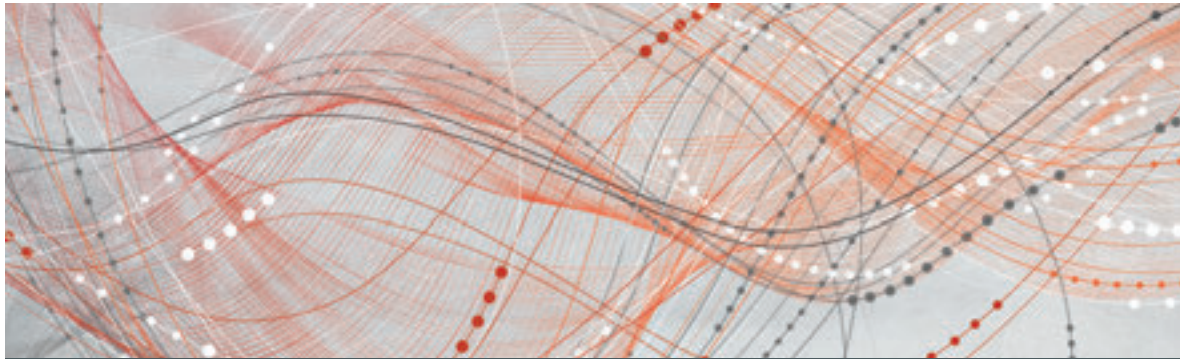
G1-22-01 • Side By Side • Aloe



G1-22-05 • Side By Side • Sand



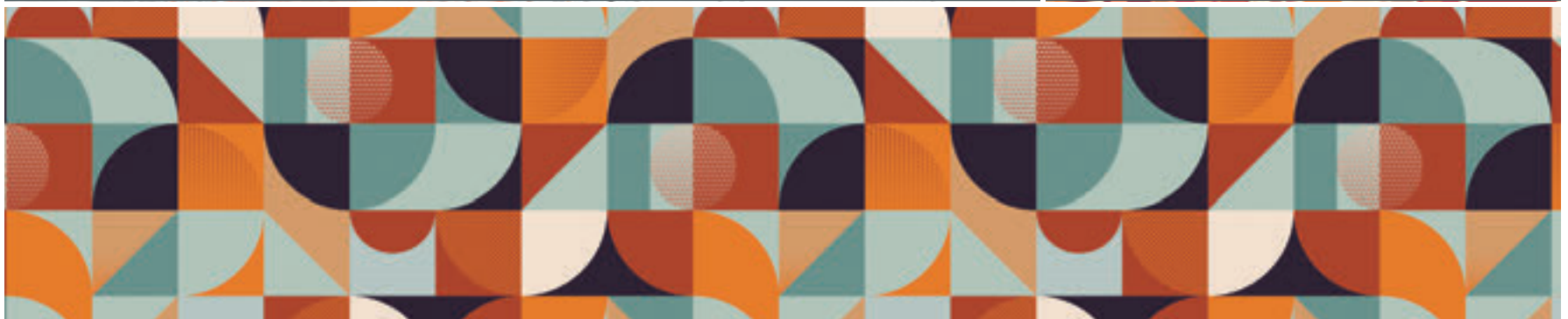
G1-22-02 • Side By Side • Canyon



32 Frequency



28 Mid Century Shapes



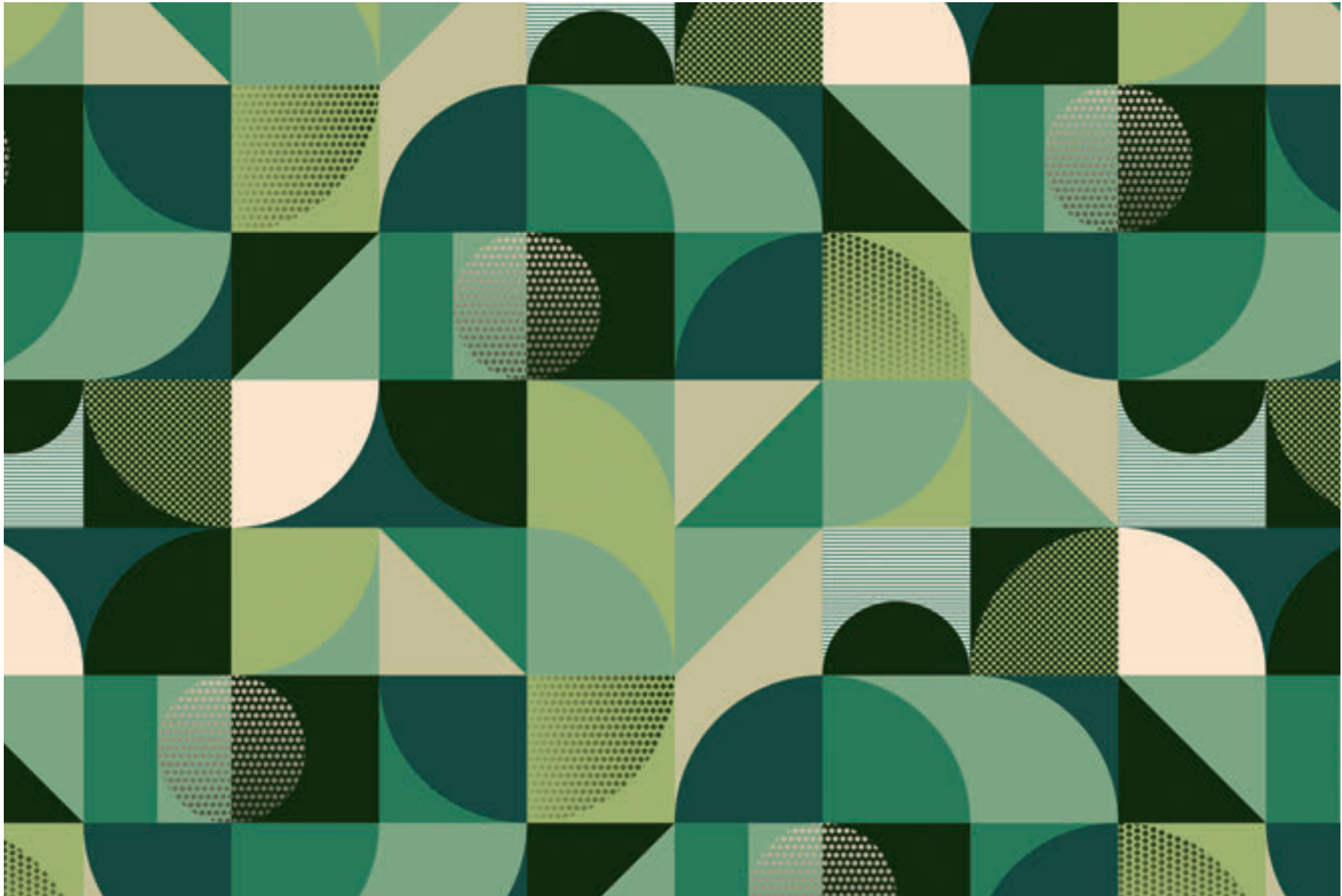
24 Carnival



30 Mid Century Wood



22 Rush Hour



# Geometric Collection



**G1-20-01** • Rush Hour • Caribbean

TWV-C-IL



**G1-20-02** • Rush Hour • Earth

TWV-C-IL



**G1-20-03** • Rush Hour • Brook

TWV-C-IL



**G1-20-04** • Rush Hour • Orange Appeal

TWV-C-IL



G1-20-04 • Rush Hour • Orange Appeal





G1-06-02 • Carnival • Lemon Meringue



G1-06-01 • Carnival • Black & White

TWV-C-IL



G1-06-02 • Carnival • Lemon Meringue

TWV-C-IL



G1-06-03 • Carnival • Ocean

TWV-C-IL



G1-06-04 • Carnival • Orange

TWV-C-IL



G1-06-05 • Carnival • Sedona

TWV-C-IL



G1-06-06 • Carnival • Shades of Green

TWV-C-IL



G1-06-06 • Carnival • Shades of Green



G1-06-03 • Carnival • Ocean



G1-06-05 • Carnival • Sedona



G1-06-04 • Carnival • Orange



**G1-19-01** • Mid Century Shapes • Orange

TWV-C-IL



**G1-19-02** • Mid Century Shapes • Rose Quartz

TWV-C-IL



**G1-19-03** • Mid Century Shapes • Moss

TWV-C-IL



**G1-19-04** • Mid Century Shapes • White

TWV-C-IL



G1-19-03 • Mid Century Shapes • Moss



**G1-19-05** • Mid Century Wood • Drift Wood

TWV-C-IL



**G1-19-06** • Mid Century Wood • Mahogany

TWV-C-IL



**G1-19-07** • Mid Century Wood • Oak

TWV-C-IL



**G1-19-08** • Mid Century Wood • Teak

TWV-C-IL

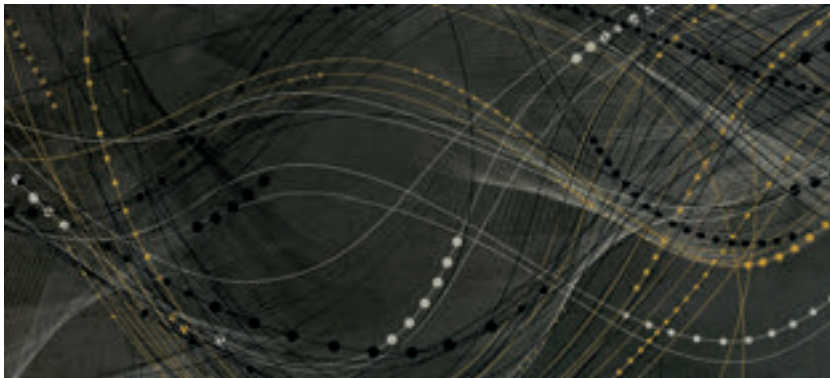


G1-19-05 • Mid Century Wood • Drift Wood

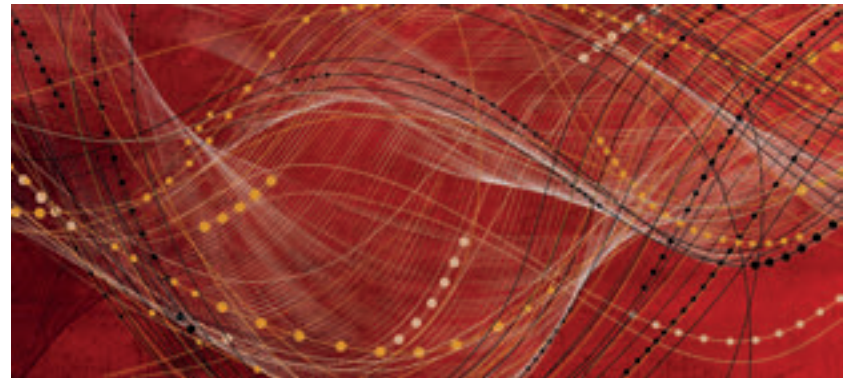




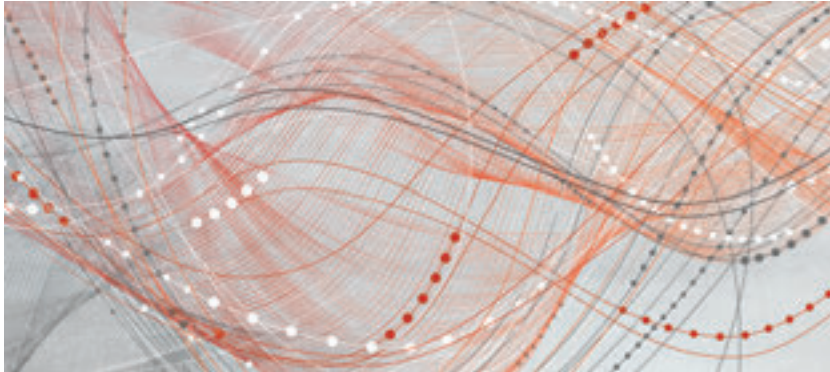
G1-13-06 • Frequency • Teal



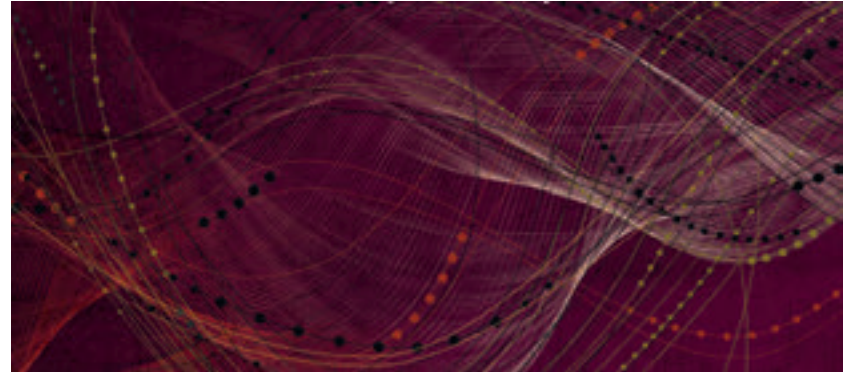
**G1-13-01** • Frequency • Black Metallic SSM-WC-IL



**G1-13-02** • Frequency • Fiery Red TWV-C-IL



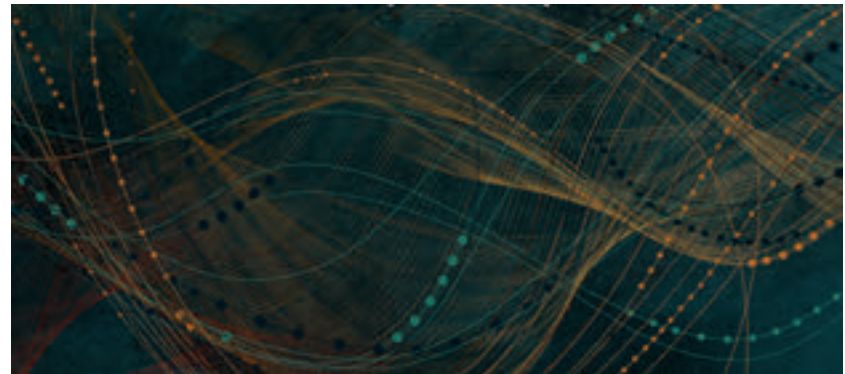
**G1-13-03** • Frequency • Orange TWV-C-IL



**G1-13-04** • Frequency • Orchid TWV-C-IL



**G1-13-05** • Frequency • Peacock TWV-C-IL



**G1-13-06** • Frequency • Teal TWV-C-IL



G1-13-03 • Frequency • Orange



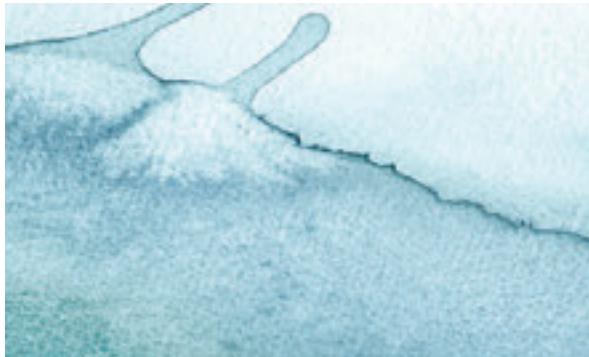
G1-13-02 • Frequency • Fiery Red



G1-13-05 • Frequency • Peacock



G1-13-01 • Frequency • Black Metallic



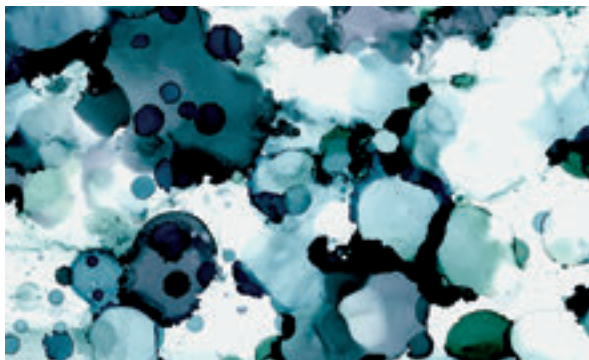
38 Soft Wash



60 Geology Quartz



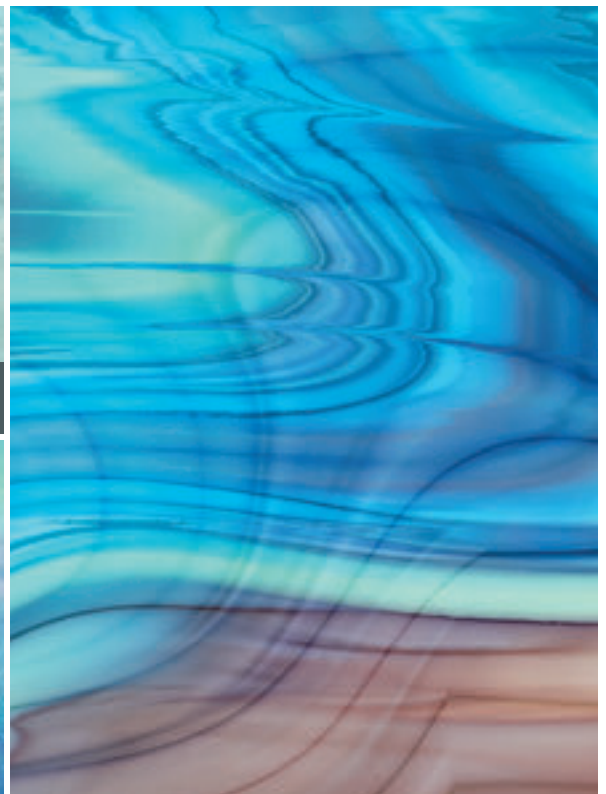
50 Evening Light



40 Beatrix



44 Seafoam



54 Geology Agate



58 Lamina



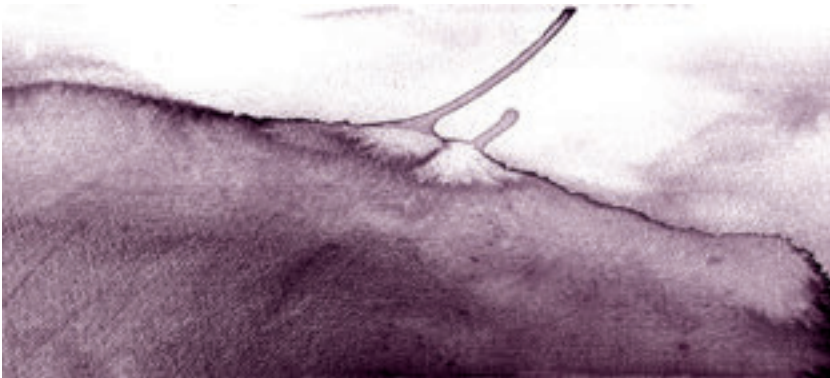
48 Cloud Wash



Painted Collection

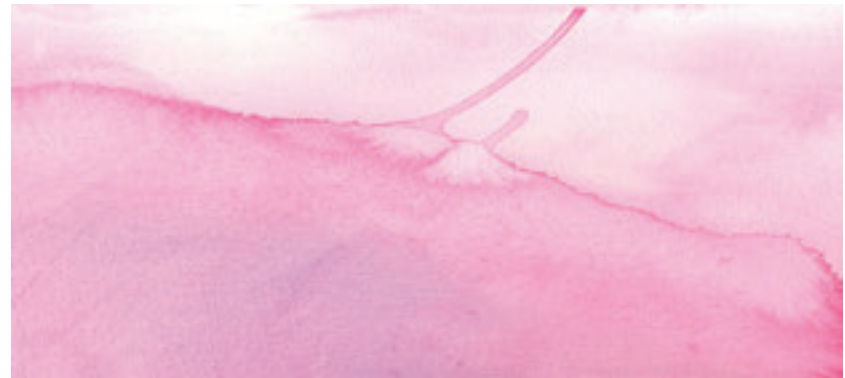


G1-23-03 • Soft Wash • Denim



G1-23-01 • Soft Wash • Aubergine

TWV-C-IL



G1-23-02 • Soft Wash • Cotton Candy

TWV-C-IL



G1-23-03 • Soft Wash • Denim

TWV-C-IL



G1-23-04 • Soft Wash • Gold

TWV-C-IL



G1-23-05 • Soft Wash • Mountain

TWV-C-IL



G1-23-06 • Soft Wash • Sherbet

TWV-C-IL





G1-02-01 • Beatrix • Clay Pastels

TWV-C-IL



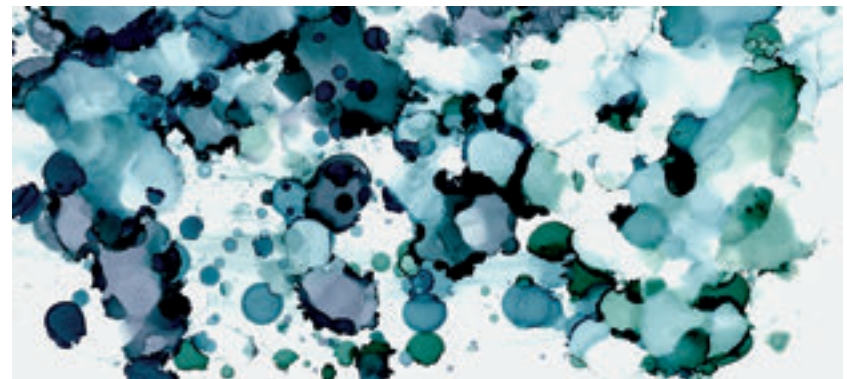
G1-02-02 • Beatrix • Iridescent

SSM-WC-IL



G1-02-03 • Beatrix • Multi

TWV-C-IL



G1-02-04 • Beatrix • Teal

TWV-C-IL



G1-02-04 • Beatrix • Teal



G1-02-02 • Beatrix • Iridescent



G1-02-01 • Beatrix • Clay Pastels



G1-21-05 • Seafoam • Sand



G1-21-01 • Seafoam • Caribbean

TWV-C-IL



G1-21-02 • Seafoam • Copper

SSM-WC-IL



G1-21-03 • Seafoam • Ice

SSM-WC-IL



G1-21-04 • Seafoam • Metallic Gold

SSM-WC-IL



G1-21-05 • Seafoam • Sand

TWV-C-IL



G1-21-03 • Seafoam • Ice



G1-21-02 • Seafoam • Copper



G1-21-04 • Seafoam • Metallic Gold



G1-21-01 • Seafoam • Caribbean





G1-07-01 • Cloud Wash • Indigo Word Wall

TWV-C-IL



G1-07-02 • Cloud Wash • Sunset

TWV-C-IL



G1-07-03 • Cloud Wash • Canyon

TWV-C-IL



G1-07-04 • Cloud Wash • Cool Hues

TWV-C-IL



G1-07-04 • Cloud Wash • Cool Hues



G1-12-04 • Evening Light • Love Letter



G1-12-01 • Evening Light • Glow

TWV-C-IL



G1-12-02 • Evening Light • Frozen Lake

TWV-C-IL



G1-12-03 • Evening Light • Greige

TWV-C-IL



G1-12-04 • Evening Light • Love Letter

TWV-C-IL



G1-12-05 • Evening Light • Metallic

SSM-WC-IL



G1-12-02 • Evening Light • Frozen Lake



G1-12-01 • Evening Light • Glow



G1-14-06 • Agate • Ocean



G1-14-01 • Agate • Dark Orchid

TWV-C-IL



G1-14-02 • Agate • Ethereal

SSM-WC-IL



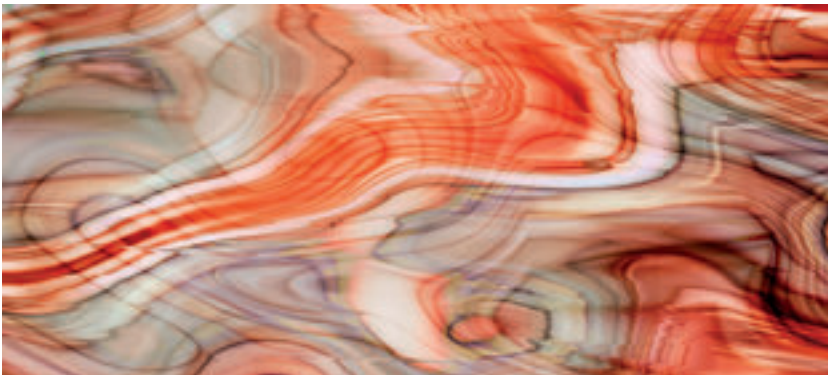
G1-14-03 • Agate • Greige

TWV-C-IL



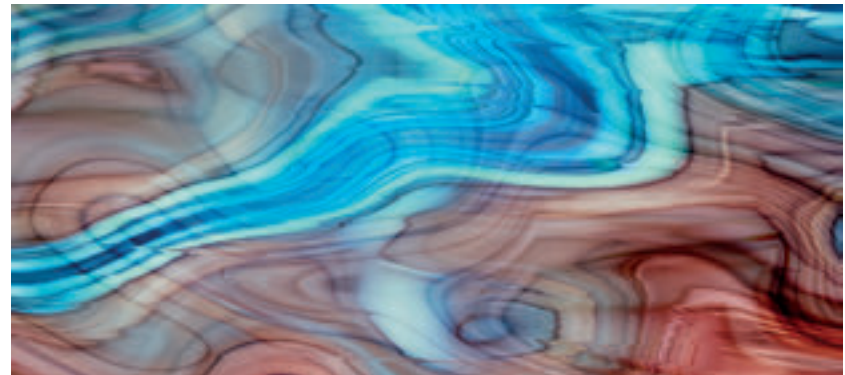
G1-14-04 • Agate • Mermaid

TWV-C-IL



G1-14-05 • Agate • Orange

TWV-C-IL



G1-14-06 • Agate • Ocean

TWV-C-IL





G1-14-02 • Agate • Ethereal

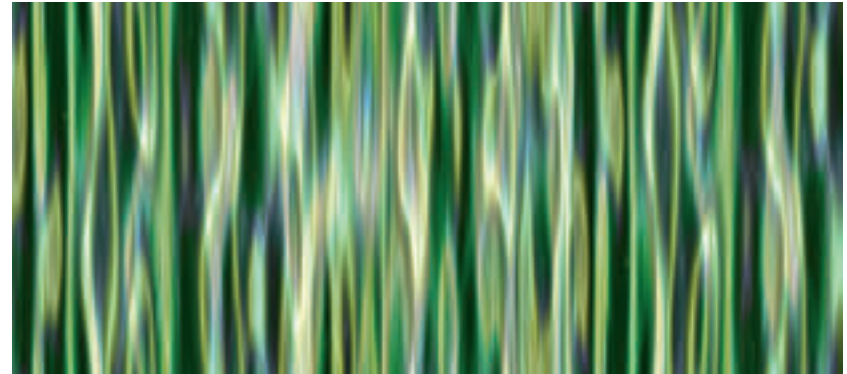


G1-14-03 • Agate • Greige



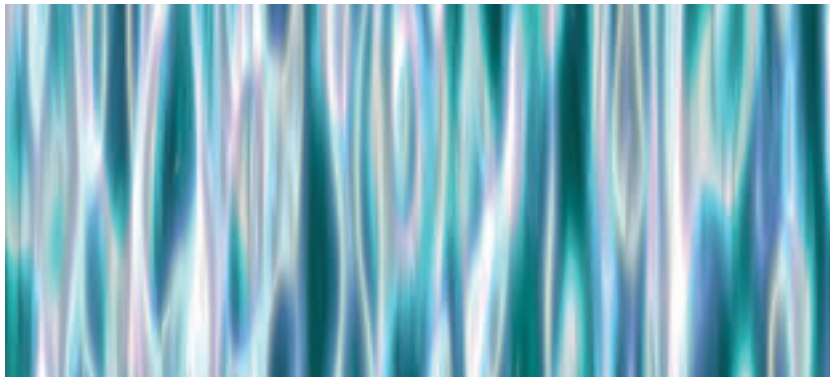
**G1-17-01** • Lamina • Copper

SSM-WC-IL



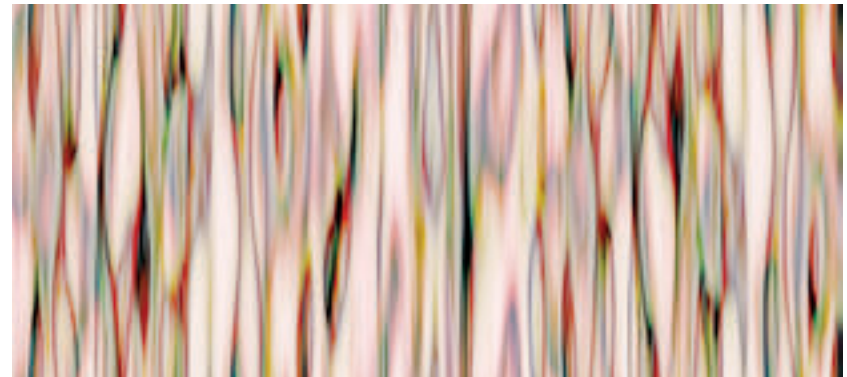
**G1-17-02** • Lamina • Verde

TWV-C-IL



**G1-17-03** • Lamina • Blue

TWV-C-IL



**G1-17-04** • Lamina • Murano Glass

TWV-C-IL



G1-17-04 • Lamina • Murano Glass

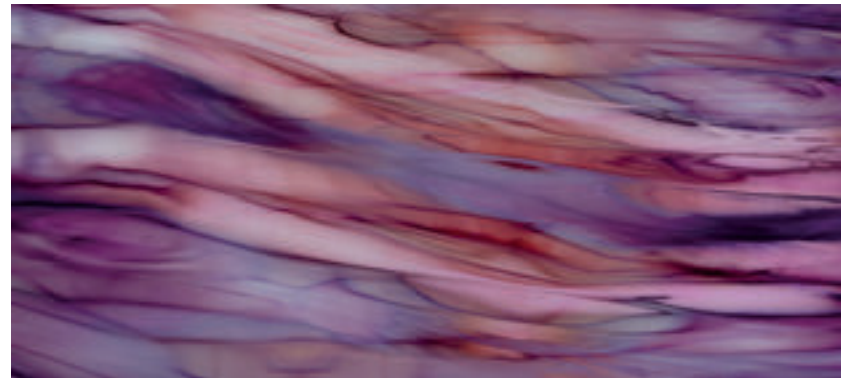


G1-15-02 • Quartz • Fig



G1-15-01 • Quartz • Caribbean

TWV-C-IL



G1-15-02 • Quartz • Fig

TWV-C-IL



G1-15-03 • Quartz • Greige

TWV-C-IL



G1-15-04 • Quartz • Living Coral

TWV-C-IL



G1-15-05 • Quartz • Peacock

TWV-C-IL



G1-15-03 • Quartz • Greige



G1-15-01 • Quartz • Caribbean





78 Damask



76 Timber



72 Brick



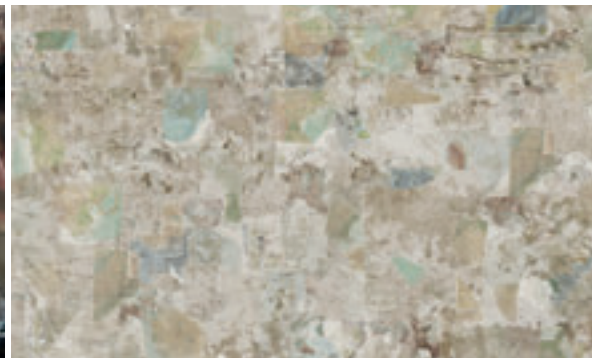
80 Concrete



68 Metal Wall



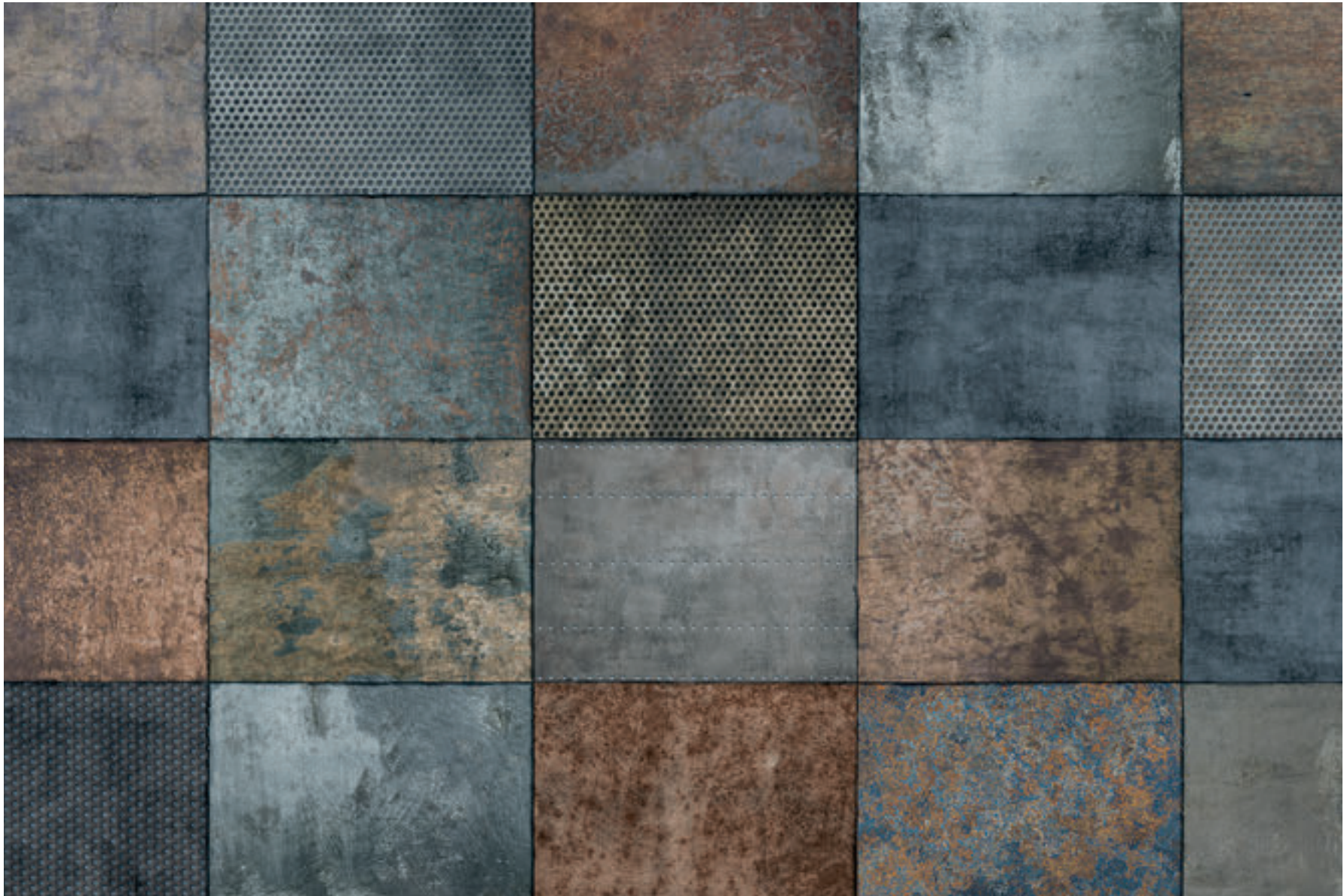
86 Gym Fitness



66 Destinations



84 Corporate Word Wall



## Surfaces Collection



**G1-11-01** • Destinations • Atlas

TWV-C-IL



**G1-11-02** • Destinations • Greige

TWV-C-IL



**G1-11-03** • Destinations • Old Style

TWV-C-IL



**G1-11-04** • Destinations • Sepia

TWV-C-IL



G1-11-03 • Destinations • Old Style



G1-18-05 • Metal Wall • Industrial



**G1-18-01** • Metal Wall • Blue Steel

TWV-C-IL



**G1-18-02** • Metal Wall • Dark Metals

SSM-WC-IL



**G1-18-03** • Metal Wall • Evergreen

TWV-C-IL



**G1-18-04** • Metal Wall • Greige

TWV-C-IL



**G1-18-05** • Metal Wall • Industrial

TWV-C-IL



**G1-18-06** • Metal Wall • Mixed Metals

TWV-C-IL



G1-18-03 • Metal Wall • Evergreen

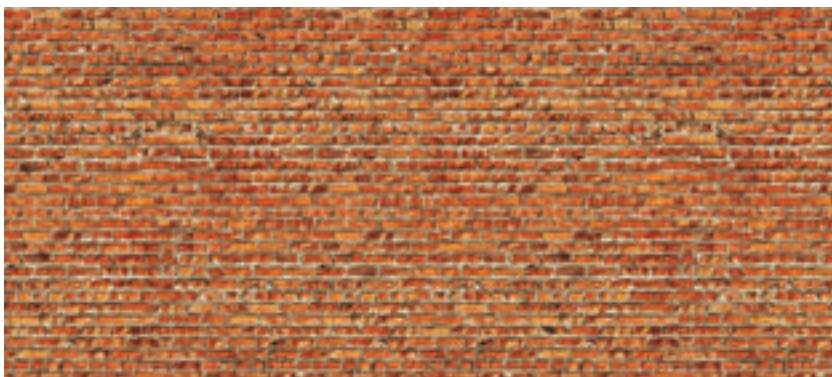


G1-18-01 • Metal Wall • Blue Steel



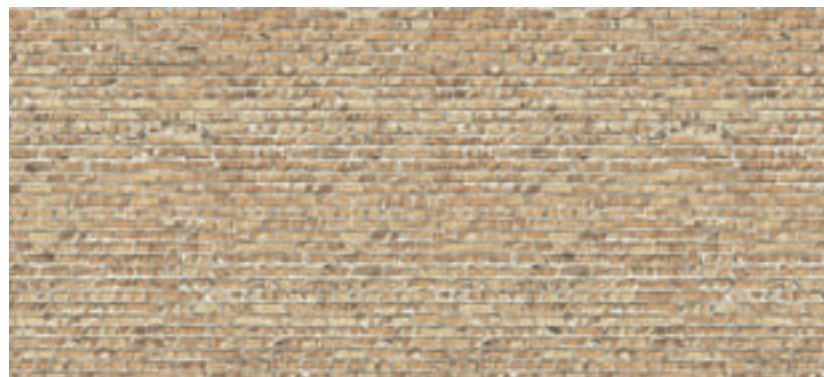


G1-05-03 • Red Brick • Red Brick



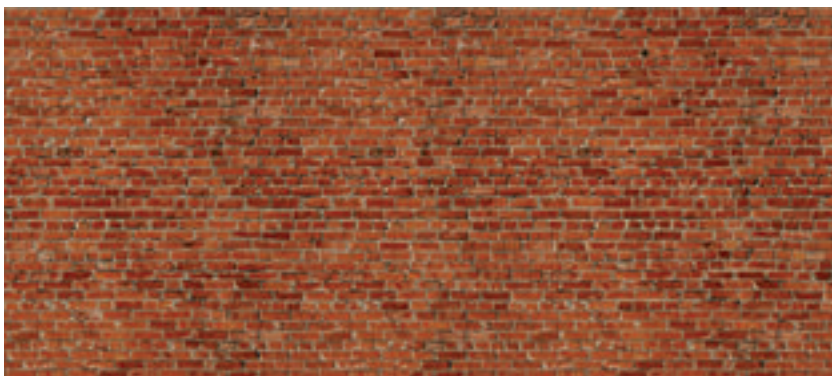
**G1-05-01** • Burnt Brick • Burnt Brick

TWV-C-IL



**G1-05-02** • Burnt Brick • Burnt Brick Light

TWV-C-IL



**G1-05-03** • Red Brick • Red Brick

TWV-C-IL



**G1-05-04** • White Brick • White Brick

TWV-C-IL



**G1-05-05** • Worn Brick • Worn Brick

TWV-C-IL



**G1-05-06** • Worn Brick • Worn Brick Whitewashed

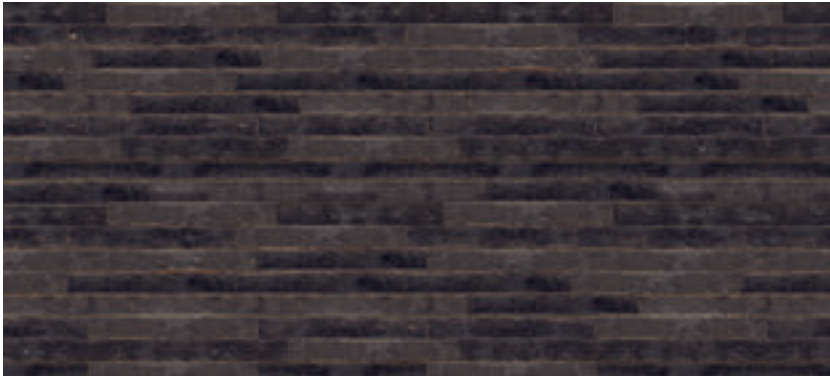
TWV-C-IL



G1-05-04 • White Brick • White Brick

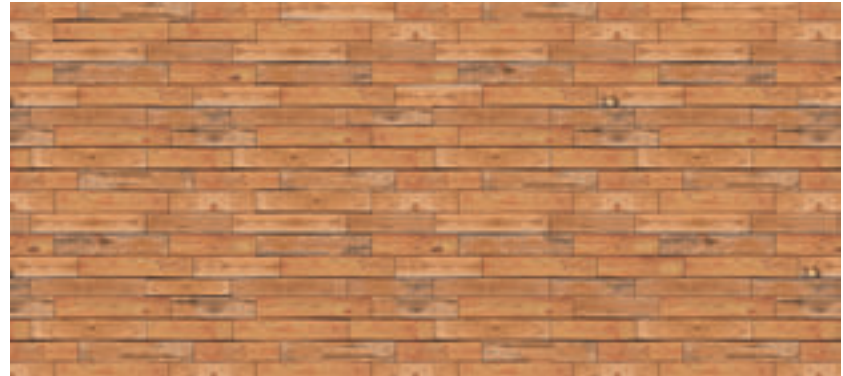


G1-05-06 • Worn Brick • Worn Brick Whitewashed



**G1-24-01** • Timber • Black Wood

TWV-C-IL



**G1-24-02** • Timber • Drilled Wood

TWV-C-IL



**G1-24-03** • Timber • Green Wood

TWV-C-IL



**G1-24-04** • Timber • Painted Wood

TWV-C-IL



G1-24-04 • Timber • Painted Wood



**G1-10-01** • Damask • Greige

TWV-C-IL



**G1-10-02** • Damask • Redwood

TWV-C-IL



**G1-10-03** • Damask • Spa

TWV-C-IL



**G1-10-04** • Damask • Wedgewood

TWV-C-IL



G1-10-03 • Damask • Spa





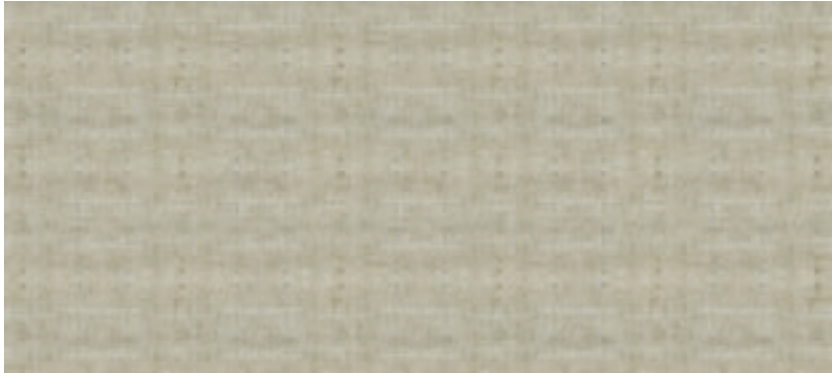
G1-08-06 • Stripe Concrete • Greige



**G1-08-01** • Rivet Concrete • Greige TWV-C-IL



**G1-08-02** • Rivet Concrete • Taupe TWV-C-IL



**G1-08-03** • Rivet Concrete • Latte TWV-C-IL



**G1-08-04** • Rivet Concrete • Cool Grey TWV-C-IL



**G1-08-05** • Stripe Concrete • Cool Grey TWV-C-IL



**G1-08-06** • Stripe Concrete • Greige TWV-C-IL



G1-08-05 • Stripe Concrete • Cool Grey



G1-08-01 • Rivet Concrete • Greige



G1-09-01 • Corporate Word Wall • Café

TWV-C-IL



G1-09-02 • Corporate Word Wall • Coral

TWV-C-IL



G1-09-03 • Corporate Word Wall • Brook

TWV-C-IL



G1-09-04 • Corporate Word Wall • Teal

TWV-C-IL



G1-09-04 • Corporate Word Wall • Teal



G1-16-01 • Gym Fitness • Black

SSM-WC-IL



G1-16-02 • Gym Fitness • Cobalt

TWV-C-IL



G1-16-03 • Gym Fitness • Red

TWV-C-IL



G1-16-04 • Gym Fitness • Teal

TWV-C-IL



G1-16-01 • Gym Fitness • Black





90 Bamboo



92 Rush Hour



90 Carnival



92 Geology Quartz



90 Evening Light



90 Birch Trees



92 Mid Century Shapes



Film Collection



**G1-01-07** • Bamboo • Film - Ink

PWF-C-UN



**G1-03-05** • Birch Trees • Film - Teal

PWF-CWC-UN



**G1-06-07** • Carnival • Film - White

PWF-W-UN



**G1-12-06** • Evening Light • Film - White

PWF-W-UN



G1-01-07 • Bamboo • Film - Ink



G1-15-06 • Quartz • Film - White

PWF-W-UN



G1-19-09 • Mid Century Shapes • Film - Whites

PWF-CWC-UN



G1-20-05 • Rush Hour • Film - Brook

PWF-CWC-UN



G1-12-06 • Evening Light • Film - White



G1-20-05 • Rush Hour • Film - Brook



G1-19-09 • Mid Century Shapes • Film - Whites

## Specify

Gravity Digital Walls are here to push boundaries and realize your vision. Simple to custom. Same steps:

### 1 EVALUATE YOUR SPACE

Begin by measuring the space or at least establishing its approximate dimensions as closely as possible (all Gravity murals are sized to order). Consider other attributes of the environment such as lighting conditions, privacy needs, acoustic issues, etc. Knowing these will help you select the right options and will improve the efficiency and accuracy of your quote.

### 2 SELECT YOUR ARTWORK

What inspires you? What overall look are you trying to achieve? Choosing the artwork that's just right for you can be done in one of the following ways:

**Select a Standard Gravity Design** - Choose one of the designs and colorways in this book. It's the easiest and most efficient way to add visual impact, and samples are available for each pattern.

**Customize a Gravity Design** - Each of the designs in the Gravity collection can be customized in a variety of visual and functional ways. See *Custom Options* to learn more!

**Create a Bespoke Piece of Art** - Share your concept with us and let our talented design team create a unique piece of art just for you.

**Provide Your Own Image/Stock Image** - Have something else in mind? Gravity Digital Walls offers full contract printing services for third party images.

### 3 REQUEST A QUOTE

Once you've selected your artwork and determined the size of your mural(s), contact your sales representative for a quote. The quote will outline all of the necessary information to add the product (whether standard or custom) to your specification.

## Custom Options

Gravity Digital Walls can be modified to address both aesthetic and functional needs. Your sales representative will gladly answer any questions regarding customization and assist you with finding the right solution for your needs. Some of the more common customizations include:

**Change the Color of a Design** - A cost-effective way to adapt any design to blend with your palette. Just keep in mind that complex, tonal designs can be more subjective to custom color than those with flat, solid colors.

**Modify the Composition of a Design** - Add text or a logo. Overlay a photo. Remove elements. Our designers can make adjustments to emphasize and fine-tune your favorite part of a design.

**Change the Scale of a Design** - Love a motif but wish it were twice as big? Just ask! In addition to custom sizing every Gravity mural, the scale of the artwork can be adjusted as well. Of course not all artwork can scale infinitely without degradation, but our designers will advise you of any potential issues.

**Change the Base Material** - All of the standards in this volume are printed on a pre-determined base material (identified in the product code below each thumbnail). In addition to these, your Gravity design can be printed on a variety of other materials that address a range of functional applications as well as adding visual excitement! See *Materials* to learn more.

## Samples

**11" x 17" Memo Samples** are available for every standard design from the Gravity collection. They feature a full-scale crop of the design, swatches of the design's colors, and they are printed on the design's actual material. Your sales representative can also share Feeler Samples that demonstrate our other available printable materials.

In addition to these samples, digital mockups are used to fine-tune artwork during a project prior to final approval. A Strike-Off is then produced for final approval.

## Materials

Gravity offers a wide range of standard and optional printable materials to provide a variety of functional and aesthetic solutions. In addition to these we have the ability to print on other substrates as well, so if you don't see what you're looking for be sure to ask your sales representative.

Note that all the standard Gravity designs in this volume are printed on a pre-determined standard material (indicated by its product code), but you may custom select a different material for any design.

### STANDARD BASE MATERIALS

**20 oz. Type II White Vinyl (Smooth or Textured Emboss)**

**20 oz. Type II Silver Mylar Vinyl (Smooth or Textured Emboss)**

**Clear Polyester Window Film**

### OPTIONAL BASE MATERIALS

**Non-PVC Wallcovering (Smooth or Textured Emboss)**

**Rigid Protective Panels**

**Acoustical Fabric** (See *Acoustical Products*)

**Fiber-Reinforced Plastic (FRP)**

## Codes

Each standard design in this volume is labeled with a product code (in the lower right corner of its thumbnail). This code identifies the default base material on which that particular design is printed:

<b>TWV-C-IL</b>	20 oz. Type II White Vinyl (Textured Emboss)
<b>SSM-WC-IL</b>	20 oz. Type II Silver Mylar Vinyl (Smooth Emboss)
<b>PWF-W-UN</b>	Clear Polyester Window Film (Patterns in White Ink Only)
<b>PWF-CWC-UN</b>	Clear Polyester Window Film (Patterns in Full Color)

## Coatings

Where applicable, Gravity products are top-coated with our ImageLock<sup>®</sup> protective coating, which adds the necessary flame retardancy that is required for Class A certification on most digitally printed Type II substrates. Additional benefits include better abrasion, stain, and UV resistance, and increased antimicrobial properties.

## Acoustical Products

All of our Gravity designs can be printed on our Acoustical Fabric. The fabric is then wrapped onto a sound absorptive panel of your choice. We offer a variety of panel types to suit a range of needs.

### Traditional Fiberglass Acoustical Panel

**Ecocore Acoustical Panel** - Made of 100% Polyester. Our Ecocore panels are high-impact, tackable and made with recycled materials.

For additional information on our acoustical products, please contact your local sales representative.

## Online

Visit [gravitydigitalwalls.com](http://gravitydigitalwalls.com) for more information, to see the latest updates, and to download specification sheets, installation instructions, and more.

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# GRAVITY

DIGITAL WALLS

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